

2022

Annual Report



READING
BERKS
Association of
REALTORS®



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R-BAR'S CENTENNIAL YEAR

Charter Day, March 15th



The Centennial Gala at Folino Estate Winery

156

REALTORS®, affiliates, guests, politicians, & PAR leadership attended our Centennial Gala



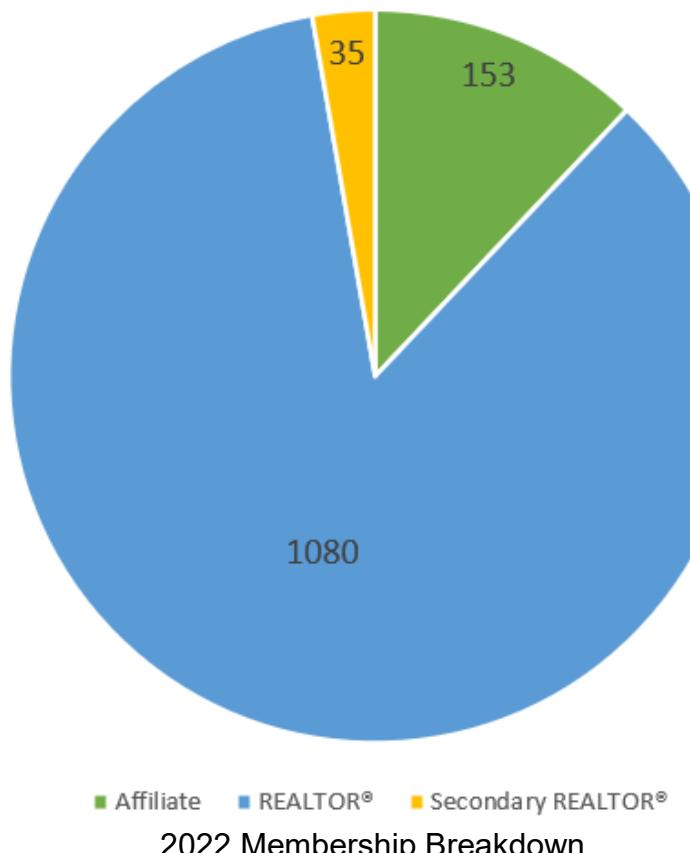
1

Centennial logo
created for our
100th year



READING
BERKS
Association of
REALTORS®

R-BAR MEMBERSHIP



1,323

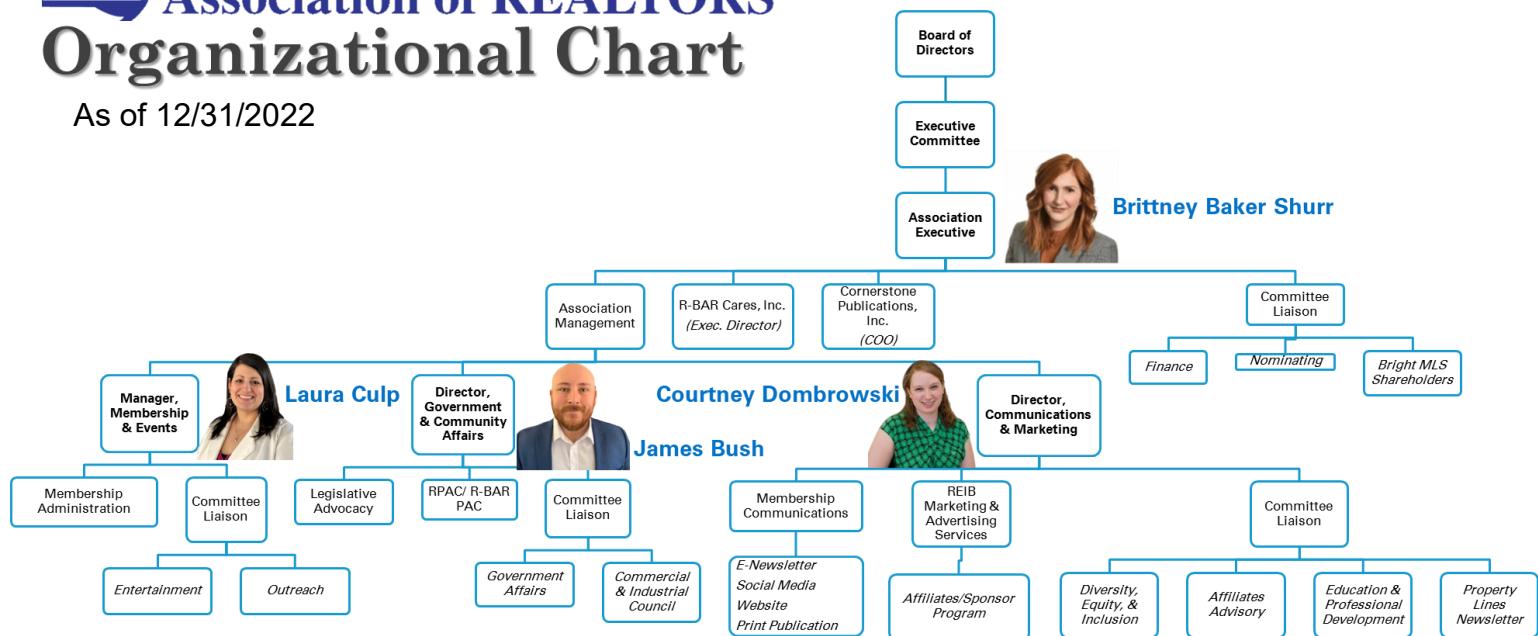
Membership count for R-BAR as of
12/12/2022, including affiliates,
REALTORS®, agency staff, secondary
members, and honorary members.

R-BAR GOVERNANCE STRUCTURE



READING-BERKS Association of REALTORS® Organizational Chart

As of 12/31/2022



R-BAR BOARD OF DIRECTORS



Jason Burkholder
2022 PRESIDENT

13

REALTORS® sit on R-BAR's Board of Directors.

9

Different offices represented on our Board of Directors.



Erica Ramus
PAST PRESIDENT



Merlin Weaver
PRESIDENT-ELECT



Antonio Borelli
VICE PRESIDENT



Marisol Torres
TREASURER



Mark Chaknos
DIRECTOR



Gregg Guydish
DIRECTOR



Jenniffer Jimenez
DIRECTOR



Brandon Lesagonicz
DIRECTOR



CJ Levan
DIRECTOR



Tyler Miller
DIRECTOR



Todd Sell
DIRECTOR



Victoria Venezia
DIRECTOR

R-BAR MEMBERS SERVING NATIONAL & STATE POSITIONS



In 2022, the below R-BAR members represented the Association at the national level for the listed committee and/or positions.



Merlin Weaver

- ◆ RPAC Major Investor Council—State Representative



Victoria Venezia

- ◆ REALTOR® Party Member Involvement Committee

7

Different members represented R-BAR at the state or national level.



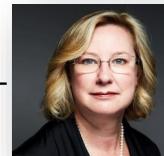
Pennsylvania Association of Realtors®

In 2022, the below R-BAR members represented the Association at the state level for the listed committees and/or positions.



Jason Burkholder

- ◆ Professional Standards Committee—Member
- ◆ PAR Director



Erica Ramus

- ◆ Professional Standards Committee—Vice Chair
- ◆ PAR Director



Sharon Kehres

- ◆ RPAC Fundraising Committee—Member
- ◆ PAR Director



Victoria Venezia

- ◆ RPAC Fundraising Committee—Member



David Mattes

- ◆ Diversity, Equity & Inclusion Committee—Member



Merlin Weaver

- ◆ Finance Committee—Member
- ◆ PAR Director



Mark Mohn

- ◆ Legislative Committee—Member
- ◆ RPAC Committee—Member
- ◆ PAR Director

LEGISLATIVE ADVOCACY

GOVERNMENT AFFAIRS COMMITTEE

Our Government Affairs Committee works with local, state & federal officials to advocate the interests of REALTORS® and defends the rights of private property owners. The committee also promotes housing affordability, access and opportunity. The committee assists in fundraising and awareness of the REALTORS® Political Action Committee.

Committee Chair: Jaime Perez (pictured); Board Liaison: CJ Levan

Committee Members: Jason Burkholder, Glenda DeLillo, Eva Eisenbrown, Pete Gustis, Noura Hassan, Katie Hetherington Cunfer, Jared Hopgood, Todd Hummel, Jenniffer Jimenez, Sharon Kehres, Brandon Lesagonicz, Marshall Lytle, Dave Mattes, Michael McDevitt, Mark Mohn, Melissa Newkirk, Craig Prutzman, Erica Ramus, Kira Ruch, Cathy Sloan, David Snyder, Angela Tolosky, Marisol Torres, Vicki Venezia, Merlin Weaver, Brad Weisman



2 Meetings with local government leaders. Left picture is meeting with Senator Christopher Gebhard. Right picture is with Reading City Council President Johanny Cepeda-Freytiz.



PA REALTORS® Day on the Hill



5 politicians R-BAR members met with on Day on the Hill.

Making Attractive, Sustainable, Berks County Neighborhoods Forum



1

NAR Grant assisted in making this joint effort with the Center for Excellence in Local Government a reality.

Local Government Breakfast Forum



35

REALTORS® attended the event.



11

Local politicians including all three County Commissioners attended.

PA RPAC Endorsements



Johanny Cepeda-Freytiz



Johanny Cepeda-Freytiz



PA State Rep. Mark Rozzi



PA State Rep. Barry Jozwiak



PA State Rep. Manny Guzman

All 5

Candidates from Berks County endorsed by PA RPAC were successful in winning their races.

Commercial and Industrial Council

26

Members attended the two CIC events held in 2022.



RPAC Review

\$16,371

Raised at the **3rd RPAC Grand Slam** held at FirstEnergy Stadium, home of the Reading Fightin Phils.



Todd Sell won the first ever R-BAR Home Run Derby trophy and Yohanny Baret won the Toss-A-Ball Competition. Members had a great time dunking Shawn Lawson, R-BAR affiliate, Mark Mohn, R-BAR Past President & PAR RPAC Trustee, Merlin Weaver, 2022 R-BAR President Elect, Al Perry, PAR President Elect, & Ken Enochs, PAR District 2 Vice President. And many ended the night walking home with their silent auction item wins!

43

Attended the \$99 RPAC Reception at Building 24.



2

Number of R-BAR REALTORS® celebrated (finally) for being inducted into the 2020 NAR RPAC Hall of Fame. Congratulations Conrad Vanino (pictured left) and Merlin Weaver (pictured right)!



\$43,703.45

Total amount contributed to RPAC by R-BAR members in 2022.

\$2,703.27

More than last year!

2nd

Highest member participation in PAR's large board category.

2nd

Highest overall fundraising in PAR's large board category.



2022 RPAC INVESTORS

PENNSYLVANIA



\$10,000 initial investment; \$5,000 to sustain (plus \$2,000 President's Circle contributions annually)



Merlin Weaver
Compass Real Estate



\$2,000 initial investment; \$1,500 to sustain



Jason Burkholder
Welcome Real Estate

The purpose of RPAC is clear: voluntary contributions made by REALTORS® are used to help elect candidates who understand and support their interests.



\$1,000 annual minimum



Brittney Baker Shurr
Reading-Berks
Association of REALTORS®



Mark Chaknos
Keller Williams
Platinum Realty



David Mattes
RE/MAX of
Reading



Mark Mohn
RE/MAX of
Reading



Erica Ramus
Ramus Realty Group



Victoria Venezia
RE/MAX of
Reading



Brad Weisman
Keller Williams
Platinum Realty



\$500.00—\$999.99
annual minimum



Mitchell Darcourt
Pagoda Realty



Harry Fry
RE/MAX of
Reading



Sharon Kehres
Daryl Tillman
Realty Group



Tyler Miller
Keller Williams
Platinum Realty



Jaime Perez
Keller Williams
Platinum Realty



\$250.00 - \$499.99
annual minimum



Thomas Bellairs
Century 21 Gold



Antonio Borelli
Century 21 Gold



Katie Broskey
Keller Williams
Platinum Realty



Karina Castillo
Iron Valley
Real Estate



David DeTurck
David DeTurck,
REALTOR®



Eva Eisenbrown
Coldwell Banker
Realty



Susan Fox McFadden
Keller Williams
Platinum Realty



Jamie Geyer
Weichert, Realtors®
Neighborhood One



Michael McDevitt
Associated Realty &
Appraisals



Jean Pedersen
Keller Williams
Platinum Realty



Todd Sell
Pagoda Realty



David Snyder
RE/MAX of
Reading



Kevin Snyder
RE/MAX of
Reading



Craig Stringer
Pagoda Realty



Conrad Vanino
Keller Williams
Platinum Realty



\$99.00 - \$249.99
annual minimum

Jim Adams
Eric Angstadt
Yohanny Baret
Rose Beck
Sandra Behm

Susan Bernhard
Jerry Buffa
Jose Candelaria
Peter Champagne
Jeffrey Crosby
Glenda DeLillo
Susan Diguglielmo
Eric Donahue
Ronald Eckenroth
Elizabeth Egner
Jack Evans
Gregory Evans
Bruce Faust
Venus Fioravanti
Ronald Flowers
Thomas Franey
KJ Fry
Jon Gerhart
Angelo Giannotti
Kathleen Greiss
Peter Gustis
Jenniffer Jimenez
Ean Kofsky
Debra Konowal
Darren Kostival
George Kotsopoulos
Gary Kubovcsak

Pagoda Realty
Realty Wise
Daryl Tillman Realty Group
RE/MAX of Reading
Berkshire Hathaway
HomeServices Homesale Realty
Realty One Group Exclusive
Coldwell Banker Realty
RE/MAX of Reading
Coldwell Banker Realty
Pagoda Realty
Coldwell Banker Realty
RE/MAX of Reading
RE/MAX of Reading
Daryl Tillman Realty Group
RE/MAX of Reading
Keller Williams Platinum Realty
Evans Appraisal Services
Faust Appraisals
RE/MAX of Reading
Keller Williams Platinum Realty
Thomas P. Franey, REALTOR®
RE/MAX of Reading
Keller Willisam Platinum Realty
RE/MAX of Reading
RE/MAX of Reading
Springer Realty Exton
United Real Estate Strive 212
Fulton Mortgage Company
Stewart Abstract of Berks County
RE/MAX of Reading
NextHome Alliance
Assist2Sell Smart Choice Realty

Cecilia Leone
Diane Longacre
Keith Malone
Melanie Mattes
Brian McHale
James McHale
Tim McLeod
Eric Miller
Pera Moyer
Daniel O'Brien
Cynthia Oswald
Rochelle Owens
Mark Owens
Jimmy Pena Garcia
Dana Randazzo
Patricia Rapposelli
Sharon Rohrbach
Daniel Sansary
Robert Schmitz
Mark Shanaman
Jeffrey Sicher
Alexander Smith
Richard Sosa
Edward Stauffer
Kate Steffy
Christine Storms
Edward Tobias
Angela Tolosky
Marisol Torres
Scott Troxel
Randall Weeber
Randy Weidner
Chris Werner
Gregory Werner
Stephanie Werner
Terry Wiley
James Williams
Amanda Zachman

RE/MAX of Reading
Realty Wise
RE/MAX of Reading
RE/MAX of Reading
Northpointe Bank
RE/MAX of Reading
Riverfront Federal Credit Union
RE/MAX of Reading
RE/MAX of Reading
RE/MAX of Reading
EXP Realty Philadelphia
EXP Realty Philadelphia
Iron Valley Real Estate
Daryl Tillman Realty Group
RE/MAX of Reading
RE/MAX of Reading
NHS of Greater Berks
Keller Williams Platinum Realty
RE/MAX of Reading
Realty One Group Exclusive
Iron Valley Real Estate
Springer Realty
RE/MAX of Reading
Keller Williams Platinum Realty
RE/MAX of Reading
RE/MAX of Reading
RE/MAX of Reading
Weichert, Realtors® Neighborhood One
United Real Estate Strive 212
Weichert, Realtors®
RE/MAX of Reading
Welcome Home Real Estate
RE/MAX of Reading
MV Realty PBC LLC

2022 REALTOR® EMERITUS

The REALTOR® Emeritus program is a special membership status honoring those REALTORS® who have maintained their membership for 40 years or more. Eligibility requirements include 1. Forty (40) years of REALTOR® or REALTOR ASSOCIATE® (or both) membership and 2. Proof of one (1) year of service* at the National Association level.

R-BAR was proud to recognize the following member as our newest REALTOR® Emeritus:



Jeffrey Sicher
Realty One Group Exclusive

* "Service" is defined as serving as an NAR officer, director, committee member, Federal Political Coordinator, Global Ambassador, or Global Coordinator to a country with which NAR holds a reciprocal agreement.

29

The total number of active R-BAR members with Emeritus status

DIVERSITY & DEVELOPMENT COMMITTEE

It is the mission of the Diversity & Development Committee to create & carry out plans for educational seminars, designation classes, & new member orientation while working to identify and address diversity, equity and inclusion challenges that exist within our membership and the community at large. The committee aims to:

- Expand knowledge of fair housing laws and protections through educational opportunities and partnerships
- Cultivate diverse leadership & an inclusive environment that adequately represents that demographics of the communities we serve
- Convey important information about evolving educational requirements, rules, and regulations
- Identify educational topics of interest and knowledge-based gaps that exist with the membership
- Serve as an ambassador to minority real estate organizations and business league chapters throughout Berks County

Committee Chair: Sharon Kehres (pictured); Board Liaison: Jenniffer Jimenez

Committee Members: Jason Burkholder, Karina Castillo, Jennifer Dinatally, Jared Hopgood, Lauren Lefever, Brandon Lesagonicz, David Mattes, Ulises Otero, Angela Ramos, Erica Ramus, Paul Renault, Hedley Rowcliffe, Christine Swalley, Angela Tolosky, Eleanor Weber



Diversity, Equity, & Inclusion Initiatives

101

Total number of R-BAR members who completed the NAR Fairhaven Simulation in 2022. The committee voted to make Fairhaven a requirement of New Member Orientation in 2022.





1 NAR Fair Housing grant received for “Not Biased? Think Again—Diversity, Equity, Inclusion & Belonging” breakfast training conducted by Stacey Waters of the Pennsylvania Human Relations Commission.

22 Attended the training held at Berks County Community Foundation.



7 Attended a tour of the LGBT Center in Reading.

Other DEI Initiatives Accomplished:

- Created the DEI Corner in the R-BAR quarterly newsletter, Property Lines.
- Created the cultural calendar; various posts on social media and eblasts sent providing information about different holidays and cultures.
- Sponsored the Puerto Rican Day Parade and Festival.
- Sponsored the LGBT Center's Warm Meal Wednesday in December.

Education & Professional Development Initiatives

100 Participated in New Member Orientation this year.

The following numbers represent the number of attendees for each Lunch & Learn presented this year:



17 Tax Prep & Advice for Independent Contractors

25 NHS Presentation

22 Cybersecurity and Avoiding Wire Transfer Fraud

7 Real Estate and the Energy Crisis

13 What is Waterproofing?



16 The 4 C's of Mortgage Lending

36 Tax Assessments: What REALTORS® Need to Know

13 Health Coverage Options for REALTORS®



POLLEY ASSOCIATES
SCHOOL OF REAL ESTATE

This independent provider of real estate education works closely with R-BAR to offer designations, certifications, prelicensing, and continuing education in our facility and online.

12

CE classes offered

8

Sets of Real Estate Practice & Real Estate Fundamentals offered at R-BAR

Commitment to Excellence

The National Association of REALTORS® has initiated a Commitment 2 Excellence (C2EX) program that empowers REALTORS® to demonstrate their professionalism and commitment to conducting business at the highest standard.

18

Primary R-BAR REALTORS® completed, updated, or maintained their NAR C2EX endorsement in 2022.



New member trainings offered on how to get started with Bright and search essentials for the MLS.

READING-BERKS Association of REALTORS®

We are PROUD of our 2022 C2EX Endorsed Members

C2EX
REALTORS®
COMMITMENT
TO EXCELLENCE

NATIONAL ASSOCIATION OF REALTORS®

Pamela Beissel

Jason Burkholder

Julia Curry

Gabrielle Dietrich

Mayleene DeFreece

Edwin Estrella

John Evans

Jenniffer Jimenez

David Kantner

Tyler Miller

Mark Mohn

Melissa Newkirk

Jimmy Pena Garcia

Erica Ramus

Kate Steffy

Dana Stout

Victoria Venezia

Merlin Weaver

COMMUNITY INVOLVEMENT

OUTREACH COMMITTEE & 5K TASK FORCE

Our Outreach Committee focuses on planning and implementing public service projects and functions. The committee seeks to enhance the positive perception and public awareness of REALTORS® and the value of their services. It also aims to provide support to relevant charities and community programs.

Outreach Committee Chair: Jack Evans (pictured)

Committee Members: Brenda Baer-Edsall, Sue Bernhard, Jason Burkholder, Karina Castillo, Alyssa Damiani, Maylenee DeFreece, Melody Ficcaro, Stephen Gieringer, Tina Hogue, Todd Hummel, Mike Hunter, Deb Konowal, Steve Kope, Darren Kostival, Mark Mohn, Ulises Otero, Lacey Pennypacker, Daniel Sansary, Todd Sell, Catherine Sharp, Christine Swalley, Ryan Weller



33



Your Blood. Their Hope.
MILLER-KEystone
BLOOD CENTER

Pints were donated during our year long initiative to donate to Miller-Keystone Blood Center.



315

Baskets were filled by R-BAR out of the total 550 donated to local organizations during the Easter Baskets for Berks non-profit project.



5 R-BAR members put the finishing touches on a Habitat for Humanity house to ensure the home was move-in ready. R-BAR members also attended the dedication of the home.



17

R-BAR members volunteered to clean City Park during The City of Reading's Great American Clean Up.

7,591

Fleetwood
Bank

www.fleetwoodbank.com

Pounds of food were donated during this year's Annual Food Drive Competition to benefit Helping Harvest.

The Affiliate Office Winner

DARYL TILLMAN
REALTY GROUP

The REALTOR® Office Winner



7

R-BAR members rang the bell to benefit The Salvation Army for REALTOR® Ring Day.



130

Gifts were donated by R-BAR for the Angel Tree Giving project to benefit Children's Home of Reading.

37

Years R-BAR has been volunteering to prep, cook, package and deliver the Thanksgiving Day meal for the Meals on Wheels program.



\$10,839.50

Total amount raised at the **3rd Annual 5K Run for Shelter** benefiting Habitat for Humanity of Berks County and Neighborhood Housing Services of Greater Berks, in support of homeownership and neighborhood revitalization.



EVENTS & ENTERTAINMENT

ENTERTAINMENT COMMITTEE

The Entertainment Committee plans and executes R-BAR social events, membership meetings and networking opportunities throughout the year.



Entertainment Committee Chair: Deb Konowal (pictured); Vice Chair: Tina McCoy

Board Liaison: Brandon Lesagonicz

Committee Members: Jason Burkholder, Karina Castillo, Tiffany Evans, Melissa Fox, Leo Harvey, Jake Hughes, Melissa Hughes, Todd Hummel, Shawn Lawson, Amy Leed, Lauren Lefever, Kristin Lightcap, Jacki Lopez, Melissa Newkirk, Catherine Sharp, Ulises Otero, Justina Ott, Lacey Pennypacker, Deb Perini, Steve Trego, Ryan Weller

The virtually held **Annual Installation Event** inducted the 2022 Board of Directors including 2022 Board President, Jason Burkholder. The **2021 Awards** were announced at the event with the following receiving awards:

REALTOR® of the Year:

Antonio Borelli, Century21 Gold

Grow with Berks Award:

Stephen Gieringer, NHS of Greater Berks

Municipal Official of the Year:

Christopher Spohn, Hamburg Area School District

Volunteer of the Year:

Angela Tolosky, Weichert, REALTORS® Neighborhood One



5

Successful social hours held at various locations in 2022.

2

R-BAR teams participated in the Big Brothers Big Sisters Bowl for Kids' Sake.





3

Women participated in the Women's Golf Clinic.

11

foursomes and

1

pair from R-BAR participated in this year's golf tournament with the Home Builders Association of Berks at Rich Maiden Golf Course.



129

Attended the Annual Meeting and Holiday Luncheon.



R-BAR CARE

1

R-BAR Care request was fulfilled in 2022. This non-profit benevolent fund was created to provide R-BAR members a financial reprieve in a time of need.



R-BAR CARE

2022 R-BAR SCHOLARSHIP FUND

3

Berks County seniors benefited from the R-BAR Scholarship Fund: Paige DeLoretta, Sara Miller, Jonathon Werley.



REPRESENTING YOU BEYOND BERKS

NAR & PAR Meetings—Chicago, DC, Harrisburg



2022 NAR GRANTS

RPAC Fundraising Grant—used for the spring RPAC Grand Slam. The RPAC Fundraising Grand assists state and local associations in hosting fundraising events and activities designed to increase RPAC fundraising receipts and RPAC participation.

Broker Involvement Grant—used for the fall Legislative Breakfast. Allows local and state associations to create Broker activities which align with the Broker Engagement Committee's and Broker Engagement Council's purpose: increase broker engagement, representation and feedback regarding NAR's programs, services and strategic priorities.

Smart Growth Grant—used for Neighborhood Housing Forum in June. Supports efforts to advance programs, policies and initiatives aligned with one or more of the 10 Smart Growth Principles.

Fair Housing Grant—used for Implicit Bias training in the fall. Supports activities that create or improve systems, programs, and policies that uphold fair housing laws and strengthen REALTOR® commitment to offering equal professional service to all.

2022 TASK FORCES

100th Anniversary Task Force

Members: Anthony Borelli, Jason Burkholder, Sharon Kehres, Deb Konowal, Mark Mohn, Erica Ramus, Kate Steffy, Vicki Venezia, Merlin Weaver

Strategic Planning Task Force

Members: Jason Burkholder, Peter Champagne, Gregg Guydish, Jenniffer Jimenez, Lorrayne Klahr, Gary Lando, Brandon Lesagonicz, Dave Mattes, Tyler Miller, Mark Mohn, Ulises Otero, Todd Sell, Scott Troxel, Conrad Vanino, Vicki Venezia, Merlin Weaver

Rebranding Task Force

Members: Jason Burkholder, Lorrayne Klahr, Brandon Lesagonicz, Dave Mattes, Tyler Miller, Mark Mohn, Todd Sell, Vicki Venezia, Merlin Weaver

R-BAR COMMUNICATIONS

10

Press releases regarding R-BAR or articles quoting R-BAR members published in various local news outlets.

3

Mentions in PARJustListed articles.

1

Feature on NAR's Examples of Usage for That's Who We R logo webpage.

245

Total eblasts were sent in 2022, including the Insider, Professional Development, In Memory notifications, event reminders, advocacy updates, Broker/Owner emails, Affiliate updates, and other important membership information.

42

Real Estate in Berks eblasts were sent out in 2022. These eblasts include affiliate and sponsor advertising, open house announcements, broker open announcements, and information on upcoming events hosted by members.



1.4K

Page likes for public R-BAR page



303

Followers



1,115

Followers



15

Videos or recordings uploaded in 2022 with

1.8K

Followers for public R-BAR page

226

Total views

683

Members in private R-BAR REALTORS® group

R-BAR MEMBER BENEFITS

Property Lines

Leaders: Lorrynne Klahr, Craig Stringer

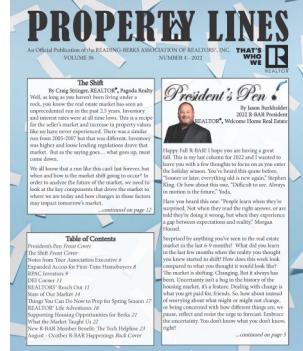
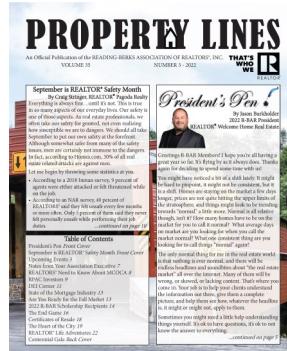
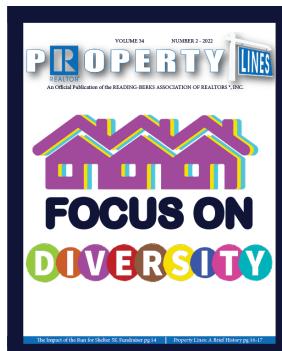
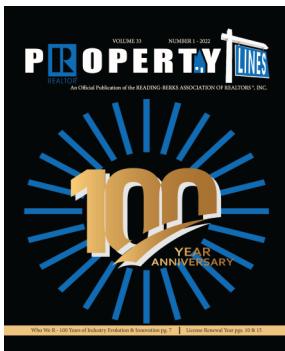
Members: Marielys Arroyo, Jason Burkholder, Cindy Castner, Brian Conner, Lisa Hassler, Allison Kercher, Merlin Weaver

4

Issues of Property Lines are sent out each year.

1,100

Approximate number of homes and offices that received the quarterly newsletter.



Tech Help Line

9

Calls were made to the Tech Help Line since its R-BAR debut in the fall of 2022.

ISSUES WITH YOUR TABLET?

Tech Helpline can troubleshoot your mobile device issues.

Get help for FREE because it's your member benefit.

DOWNLOAD THE MOBILE APP
SEARCH 'TECH HELPLINE'



100 READING BERKS Association of REALTORS®

TechHelpline™

SLOW LAPTOP?

Tech Helpline can help you identify and possibly solve the issue.

Get help for FREE because it's your member benefit.

DOWNLOAD THE MOBILE APP
SEARCH 'TECH HELPLINE'



100 READING BERKS Association of REALTORS®

TechHelpline™

Supra eKEY

58

eKEYS were issued in 2022.



AutoSpa of Wyomissing

14

REALTORS® took advantage of the discounted rates offered by AutoSpa of Wyomissing.

LEGAL RESOURCES

30

Number of local boards/associations that are a part of the Statewide Professional Standards Cooperative with the state association, for which R-BAR is a part.

1

Ethics complaint filed and

1

Arbitration request from R-BAR in 2022.

R-BAR PROFESSIONAL STANDARDS COMMITTEE

In order to participate with the statewide cooperative, our Association must provide volunteers to sit on the Professional Standards Committee. All members complete training. Committee members review potential ethics violations submitted by members of the association and/or consumers, hold hearings as warranted, and determine appropriate disciplinary action in accordance with the NAR Code of Ethics and Arbitration Manual.

2022 Appointees: William Beards | Craig Binkley

Mary Brickner | Jason Burkholder | Peter Champagne

Paul Ernst | Peter Gustis | Gregory Guydish | Douglas Hayward

Dawn Hickernell | Sharon Kehres | Kim Marks | Tyler Miller

Arlene Lee Parisi | Joe Peterson | Erica Ramus | Kate Steffy

Craig Stringer | Angela Tolosky | Victoria Venezia

Megan Weikel | Deborah Wurtz

The National Association of Realtors® Code of Ethics lies at the heart of being a Realtor®. Since its adoption in 1913, the Code has promoted time-honored principles that are generally defined as:

- ✓ **Loyalty** to clients
- ✓ **Fiduciary duty** to clients
- ✓ **Cooperation** with competitors
- ✓ **Truthfulness** in statements & advertising and **non-interference** in exclusive relationship that other Realtors® have with their clients.

22

Appointed to the Professionals Standard Committee on behalf of R-BAR

R-BAR AFFILIATE MEMBERS

Affiliate Membership in the Reading-Berks Association of REALTORS® provides a direct link between real estate industry specialists and the 1,100+ local REALTOR® members here at R-BAR. They join us in advocating for homeownership rights, improving our communities, and serving our clients to meet all the needs throughout and beyond the purchase process.



65

affiliate companies equaling

153

affiliate members

Adams Window Fashions
All County and Associates, Inc
Bachman's Roofing, Building & Remodeling, Inc.
Backland Services
Bartush Signs, Inc.
Basement Gurus
Berks Realty Services
Better Life Inspection Company
Boyer Engineering, LLC
Bright MLS
Comfortspec Inspection Service
Comparion Insurance Agency
Contour Mortgage Corporation
Countryside Propane and Mountain View Fuel
Dan Williams Photography
Diamond Credit Union
Door-To-Door Home Inspections, Inc.
E&E Electric
Element Risk Management
Fidelis Mortgage Corporation
Flanagan State Bank
Fleetwood Bank
Fox Rothschild LLP
Fulton Mortgage Company
Gateway Mortgage Group
Greater Reading Chamber Alliance
Guild Mortgage Company
Home Builders Association of Berks County
HomeTeam Inspection Service of Reading-Berks
JDog Junk Removal and Hauling
Knies Insurance Group
Lighthouse Lawns, LLC
Members 1st Federal Credit Union
Mid Penn Bank
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Mortgage America/Wyomissing
Motto Mortgage Center
Motto Mortgage—Supreme
National Property Inspections
NHS of Greater Berks

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Northpointe Bank
Paramount Residential Mortgage Group
Partnership for Realty and Oilheat Success (PRO\$)
PETRO Home Services
Pillar to Post
Polley Associates
Primary Residential Mortgage, Inc. (PRMI)
Pro Home Restorations
Prudential Pest Solutions
Reliable Inspections
Renovation Sells Lancaster
Riverfront Federal Credit Union
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Sun Federal Credit Union
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Turnberry Construction Group
US Health Advisors
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Affiliate Advisory Committee which helps the Association work to strengthen relationships with current affiliate members, expand membership and plan new opportunities to support R-BAR business partners.



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2201 Ridgewood Rd, Suite 350,
Wyomissing, PA 19610
610-375-8458
www.RealEstateinBerks.com