



# 2022 Annual Report



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# R-BAR'S CENTENNIAL YEAR

Charter Day, March 15th



The Centennial Gala at Folino Estate Winery

# 156

REALTORS®, affiliates, guests, politicians, & PAR leadership attended our Centennial Gala



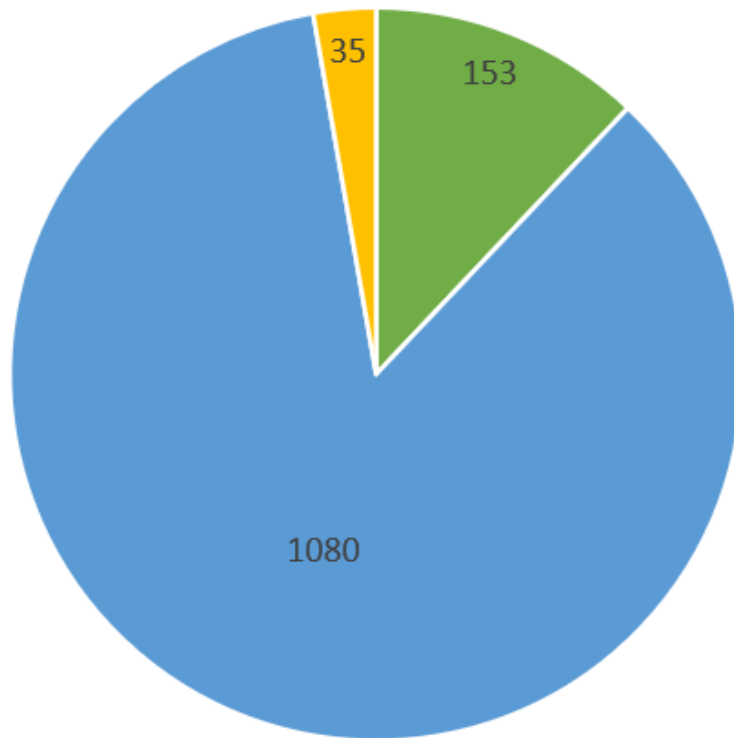
# 1

Centennial logo created for our 100th year



**READING  
BERKS**  
Association of  
**REALTORS®**

# R-BAR MEMBERSHIP



■ Affiliate ■ REALTOR® ■ Secondary REALTOR®

2022 Membership Breakdown

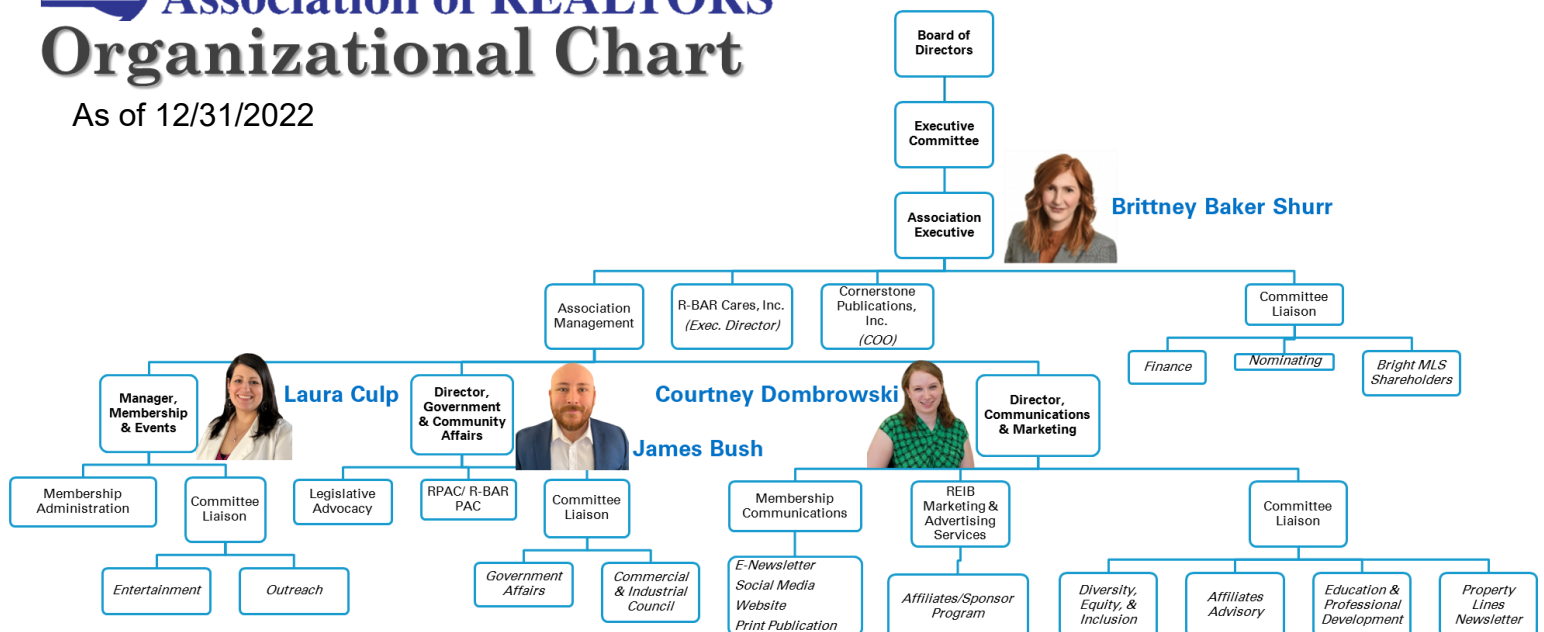
# 1,323

Membership count for R-BAR as of 12/12/2022, including affiliates, REALTORS®, agency staff, secondary members, and honorary members.

# R-BAR GOVERNANCE STRUCTURE

## READING-BERKS Association of REALTORS® Organizational Chart

As of 12/31/2022





# R-BAR BOARD OF DIRECTORS



**Jason Burkholder**  
**2022 PRESIDENT**

13

REALTORS® sit on R-BAR's Board of Directors.

9

Different offices represented on our Board of Directors.



**Erica Ramus**  
**PAST PRESIDENT**



**Merlin Weaver**  
**PRESIDENT- ELECT**



**Antonio Borelli**  
**VICE PRESIDENT**



**Marisol Torres**  
**TREASURER**



**Mark Chaknos**  
**DIRECTOR**



**Gregg Guydish**  
**DIRECTOR**



**Jenniffer Jimenez**  
**DIRECTOR**



**Brandon Lesagonicz**  
**DIRECTOR**



**CJ Levan**  
**DIRECTOR**



**Tyler Miller**  
**DIRECTOR**



**Todd Sell**  
**DIRECTOR**



**Victoria Venezia**  
**DIRECTOR**

# R-BAR MEMBERS SERVING NATIONAL & STATE POSITIONS



**NATIONAL  
ASSOCIATION OF  
REALTORS®**

In 2022, the below R-BAR members represented the Association at the national level for the listed committee and/or positions.



**Merlin Weaver**

♦ RPAC Major Investor Council—State Representative



**Victoria Venezia**

♦ REALTOR® Party Member Involvement Committee

7

Different members represented R-BAR at the state or national level.



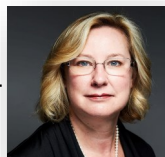
**Pennsylvania  
Association of  
Realtors®**

In 2022, the below R-BAR members represented the Association at the state level for the listed committees and/or positions.



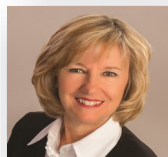
**Jason Burkholder**

♦ Professional Standards Committee—Member  
♦ PAR Director



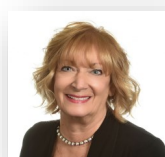
**Erica Ramus**

♦ Professional Standards Committee—Vice Chair  
♦ PAR Director



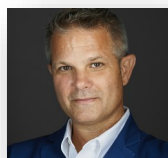
**Sharon Kehres**

♦ RPAC Fundraising Committee—Member  
♦ PAR Director



**Victoria Venezia**

♦ RPAC Fundraising Committee—Member



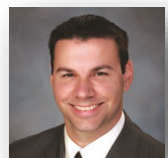
**David Mattes**

♦ Diversity, Equity & Inclusion Committee—Member



**Merlin Weaver**

♦ Finance Committee—Member  
♦ PAR Director



**Mark Mohn**

♦ Legislative Committee—Member  
♦ RPAC Committee—Member  
♦ PAR Director



# LEGISLATIVE ADVOCACY

## GOVERNMENT AFFAIRS COMMITTEE

Our Government Affairs Committee works with local, state & federal officials to advocate the interests of REALTORS® and defends the rights of private property owners. The committee also promotes housing affordability, access and opportunity. The committee assists in fundraising and awareness of the REALTORS® Political Action Committee.

Committee Chair: Jaime Perez (pictured); Board Liaison: CJ Levan

Committee Members: Jason Burkholder, Glenda DeLillo, Eva Eisenbrown, Pete Gustis, Noura Hassan, Katie Hetherington Cunfer, Jared Hopgood, Todd Hummel, Jenniffer Jimenez, Sharon Kehres, Brandon Lesagonicz, Marshall Lytle, Dave Mattes, Michael McDevitt, Mark Mohn, Melissa Newkirk, Craig Prutzman, Erica Ramus, Kira Ruch, Cathy Sloan, David Snyder, Angela Tolosky, Marisol Torres, Vicki Venezia, Merlin Weaver, Brad Weisman



2

Meetings with local government leaders. Left picture is meeting with Senator Christopher Gebhard. Right picture is with Reading City Council President Johanny Cepeda-Freytiz.



## PA REALTORS® Day on the Hill



5

politicians R-BAR members met with on Day on the Hill.



## Making Attractive, Sustainable, Berks County Neighborhoods Forum



1

NAR Grant assisted in making this joint effort with the Center for Excellence in Local Government a reality.

## Local Government Breakfast Forum



35

REALTORS® attended the event.



11

Local politicians including all three County Commissioners attended.

## PA RPAC Endorsements



Johanny Cepeda-Freytiz



Johanny Cepeda-Freytiz



PA State Rep. Mark Rozzi



PA State Rep. Barry Jozwiak



PA State Rep. Manny Guzman

All 5 Candidates from Berks County endorsed by PA RPAC were successful in winning their races.



## Commercial and Industrial Council

# 26

Members attended the two CIC events held in 2022.

### RPAC Review

# \$16,371

Raised at the **3rd RPAC Grand Slam** held at FirstEnergy Stadium, home of the Reading Fightin Phils.



*Todd Sell won the first ever R-BAR Home Run Derby trophy and Yohanny Baret won the Toss-A-Ball Competition. Members had a great time dunking Shawn Lawson, R-BAR affiliate, Mark Mohn, R-BAR Past President & PAR RPAC Trustee, Merlin Weaver, 2022 R-BAR President Elect, Al Perry, PAR President Elect, & Ken Enochs, PAR District 2 Vice President. And many ended the night walking home with their silent auction item wins!*

# 43

Attended the \$99 RPAC Reception at Building 24.



# 2

Number of R-BAR REALTORS® celebrated (finally) for being inducted into the 2020 NAR RPAC Hall of Fame. Congratulations Conrad Vanino (pictured left) and Merlin Weaver (pictured right)!



**\$43,703.45**

Total amount contributed to RPAC by R-BAR members in 2022.

**\$2,703.27**

More than last year!

**2nd**

Highest member participation in PAR's large board category.

**2nd**

Highest overall fundraising in PAR's large board category.



## 2022 RPAC INVESTORS

PENNSYLVANIA



\$10,000 initial investment; \$5,000 to sustain (plus \$2,000 President's Circle contributions annually)



**Merlin Weaver**  
Compass Real Estate



\$2,000 initial investment; \$1,500 to sustain



**Jason Burkholder**  
Welcome Real Estate

The purpose of RPAC is clear: voluntary contributions made by REALTORS® are used to help elect candidates who understand and support their interests.



\$1,000 annual minimum



**Brittney Baker Shurr**  
Reading-Berks  
Association of REALTORS®



**Mark Chaknos**  
Keller Williams  
Platinum Realty



**David Mattes**  
RE/MAX of  
Reading



**Mark Mohn**  
RE/MAX of  
Reading



**Erica Ramus**  
Ramus Realty Group



**Victoria Venezia**  
RE/MAX of  
Reading



**Brad Weisman**  
Keller Williams  
Platinum Realty



\$500.00—\$999.99  
annual minimum



**Mitchell Darcourt**  
Pagoda Realty



**Harry Fry**  
RE/MAX of  
Reading



**Sharon Kehres**  
Daryl Tillman  
Realty Group



**Tyler Miller**  
Keller Williams  
Platinum Realty



**Jaime Perez**  
Keller Williams  
Platinum Realty





\$250.00 - \$499.99  
annual minimum



Thomas Bellairs  
Century 21 Gold



Antonio Borelli  
Century 21 Gold



Katie Broskey  
Keller Williams  
Platinum Realty



Karina Castillo  
Iron Valley  
Real Estate



David DeTurck  
David DeTurck,  
REALTOR®



Eva Eisenbrown  
Coldwell Banker  
Realty



Susan Fox McFadden  
Keller Williams  
Platinum Realty



Jamie Geyer  
Weichert, Realtors®  
Neighborhood One



Michael McDevitt  
Associated Realty &  
Appraisals



Jean Pedersen  
Keller Williams  
Platinum Realty



Todd Sell  
Pagoda Realty



David Snyder  
RE/MAX of  
Reading



Kevin Snyder  
RE/MAX of  
Reading



Craig Stringer  
Pagoda Realty



Conrad Vanino  
Keller Williams  
Platinum Realty



\$99.00 - \$249.99  
annual minimum

Jim Adams  
Eric Angstadt  
Yohanny Baret  
Rose Beck  
Sandra Behm  
  
Susan Bernhard  
Jerry Buffa  
Jose Candelaria  
Peter Champagne  
Jeffrey Crosby  
Glenda DeLillo  
Susan Diguglielmo  
Eric Donahue  
Ronald Eckenroth  
Elizabeth Egner  
Jack Evans  
Gregory Evans  
Bruce Faust  
Venus Fioravanti  
Ronald Flowers  
Thomas Franey  
KJ Fry  
Jon Gerhart  
Angelo Giannotti  
Kathleen Greiss  
Peter Gustis  
Jenniffer Jimenez  
Ean Kofsky  
Debra Konowal  
Darren Kostival  
George Kotsopoulos  
Gary Kubovcsak

Pagoda Realty  
Realty Wise  
Daryl Tillman Realty Group  
RE/MAX of Reading  
Berkshire Hathaway  
HomeServices Homesale Realty  
Realty One Group Exclusive  
Coldwell Bank Realty  
RE/MAX of Reading  
Coldwell Banker Realty  
Pagoda Realty  
Coldwell Banker Realty  
RE/MAX of Reading  
RE/MAX of Reading  
Daryl Tillman Realty Group  
RE/MAX of Reading  
Keller Williams Platinum Realty  
Evans Appraisal Services  
Faust Appraisals  
RE/MAX of Reading  
Keller Williams Platinum Realty  
Thomas P. Franey, REALTOR®  
RE/MAX of Reading  
Keller Willisam Platinum Realty  
RE/MAX of Reading  
RE/MAX of Reading  
Springer Realty Exton  
United Real Estate Strive 212  
Fulton Mortgage Company  
Stewart Abstract of Berks County  
RE/MAX of Reading  
NextHome Alliance  
Assist2Sell Smart Choice Realty

Cecilia Leone  
Diane Longacre  
Keith Malone  
Melanie Mattes  
Brian McHale  
James McHale  
Tim McLeod  
Eric Miller  
Pera Moyer  
Daniel O'Brien  
Cynthia Oswald  
Rochelle Owens  
Mark Owens  
Jimmy Pena Garcia  
Dana Randazzo  
Patricia Rapposelli  
Sharon Rohrbach  
Daniel Sansary  
Robert Schmitz  
Mark Shanaman  
Jeffrey Sicher  
Alexander Smith  
Richard Sosa  
Edward Stauffer  
Kate Steffy  
Christine Storms  
Edward Tobias  
Angela Tolosky  
Marisol Torres  
Scott Troxel  
Randall Weeber  
Randy Weidner  
Chris Werner  
Gregory Werner  
Stephanie Werner  
Terry Wiley  
James Williams  
Amanda Zachman

RE/MAX of Reading  
Realty Wise  
RE/MAX of Reading  
RE/MAX of Reading  
Northpointe Bank  
RE/MAX of Reading  
Riverfront Federal Credit Union  
RE/MAX of Reading  
RE/MAX of Reading  
RE/MAX of Reading  
RE/MAX of Reading  
EXP Realty Philadelphia  
EXP Realty Philadelphia  
Iron Valley Real Estate  
Daryl Tillman Realty Group  
RE/MAX of Reading  
RE/MAX of Reading  
NHS of Greater Berks  
Keller Williams Platinum Realty  
RE/MAX of Reading  
Realty One Group Exclusive  
Iron Valley Real Estate  
Springer Realty  
RE/MAX of Reading  
Keller Williams Platinum Realty  
RE/MAX of Reading  
RE/MAX of Reading  
Weichert, Realtors® Neighborhood One  
United Real Estate Strive 212  
Weichert, Realtors®  
RE/MAX of Reading  
RE/MAX of Reading  
RE/MAX of Reading  
RE/MAX of Reading  
RE/MAX of Reading  
Welcome Home Real Estate  
RE/MAX of Reading  
MV Realty PBC LLC

# 2022 REALTOR® EMERITUS

The REALTOR® Emeritus program is a special membership status honoring those REALTORS® who have maintained their membership for 40 years or more. Eligibility requirements include 1. Forty (40) years of REALTOR® or REALTOR ASSOCIATE® (or both) membership and 2. Proof of one (1) year of service\* at the National Association level.

R-BAR was proud to recognize the following member as our newest REALTOR® Emeritus:



**Jeffrey Sicher**  
Realty One Group Exclusive

\* "Service" is defined as serving as an NAR officer, director, committee member, Federal Political Coordinator, Global Ambassador, or Global Coordinator to a country with which NAR holds a reciprocal agreement.

# 29

The total number of active R-BAR members with Emeritus status

## DIVERSITY & DEVELOPMENT COMMITTEE

It is the mission of the Diversity & Development Committee to create & carry out plans for educational seminars, designation classes, & new member orientation while working to identify and address diversity, equity and inclusion challenges that exist within our membership and the community at large. The committee aims to:

- Expand knowledge of fair housing laws and protections through educational opportunities and partnerships
- Cultivate diverse leadership & an inclusive environment that adequately represents that demographics of the communities we serve
- Convey important information about evolving educational requirements, rules, and regulations
- Identify educational topics of interest and knowledge-based gaps that exist with the membership
- Serve as an ambassador to minority real estate organizations and business league chapters throughout Berks County

Committee Chair: Sharon Kehres (pictured); Board Liaison: Jenniffer Jimenez  
Committee Members: Jason Burkholder, Karina Castillo, Jennifer Dinatally, Jared Hopgood, Lauren Lefever, Brandon Lesagonicz, David Mattes, Ulises Otero, Angela Ramos, Erica Ramus, Paul Renaut, Hedley Rowcliffe, Christine Swalley, Angela Tolosky, Eleanor Weber



### Diversity, Equity, & Inclusion Initiatives

# 101

Total number of R-BAR members who completed the NAR Fairhaven Simulation in 2022. The committee voted to make Fairhaven a requirement of New Member Orientation in 2022.







**1** NAR Fair Housing grant received for “Not Biased? Think Again—Diversity, Equity, Inclusion & Belonging” breakfast training conducted by Stacey Waters of the Pennsylvania Human Relations Commission.

**22** Attended the training held at Berks County Community Foundation.



**7** Attended a tour of the LGBT Center in Reading.

#### Other DEI Initiatives Accomplished:

- Created the DEI Corner in the R-BAR quarterly newsletter, Property Lines.
- Created the cultural calendar; various posts on social media and eblasts sent providing information about different holidays and cultures.
- Sponsored the Puerto Rican Day Parade and Festival.
- Sponsored the LGBT Center’s Warm Meal Wednesday in December.

#### Education & Professional Development Initiatives

**100** Participated in New Member Orientation this year.

The following numbers represent the number of attendees for each Lunch & Learn presented this year:



**17** Tax Prep & Advice for Independent Contractors

**25** NHS Presentation

**22** Cybersecurity and Avoiding Wire Transfer Fraud

**7** Real Estate and the Energy Crisis

**13** What is Waterproofing?

**16** The 4 C’s of Mortgage Lending

**36** Tax Assessments: What REALTORS® Need to Know

**13** Health Coverage Options for REALTORS®







This independent provider of real estate education works closely with R-BAR to offer designations, certifications, precicensing, and continuing education in our facility and online.

New member trainings offered on how to get started with Bright and search essentials for the MLS.

12

CE classes offered

8

Sets of Real Estate Practice & Real Estate Fundamentals offered at R-BAR

### Commitment to Excellence

The National Association of REALTORS® has initiated a Commitment 2 Excellence (C2EX) program that empowers REALTORS® to demonstrate their professionalism and commitment to conducting business at the highest standard.

18

Primary R-BAR REALTORS® completed, updated, or maintained their NAR C2EX endorsement in 2022.



**We are PROUD of our 2022 C2EX Endorsed Members**

 <b>Pamela Beissel</b>	 <b>Jason Burkholder</b>	 <b>Julia Curry</b>	 <b>Gabrielle Dietrich</b>	
 <b>Maylene DeFreece</b>	 <b>Edwin Estrella</b>	 <b>John Evans</b>	 <b>Jenniffer Jimenez</b>	
 <b>David Kantner</b>	 <b>Tyler Miller</b>	 <b>Mark Mohn</b>	 <b>Melissa Newkirk</b>	 <b>Jimmy Pena Garcia</b>
 <b>Erica Ramus</b>	 <b>Kate Steffy</b>	 <b>Dana Stout</b>	 <b>Victoria Venezia</b>	 <b>Merlin Weaver</b>

# COMMUNITY INVOLVEMENT

## OUTREACH COMMITTEE & 5K TASK FORCE

Our Outreach Committee focuses on planning and implementing public service projects and functions. The committee seeks to enhance the positive perception and public awareness of REALTORS® and the value of their services. It also aims to provide support to relevant charities and community programs.

Outreach Committee Chair: Jack Evans (pictured)

Committee Members: Brenda Baer-Edsall, Sue Bernhard, Jason Burkholder, Karina Castillo, Alyssa Damiani, Mayleene DeFreece, Melody Ficcaro, Stephen Gieringer, Tina Hogue, Todd Hummel, Mike Hunter, Deb Konowal, Steve Kope, Darren Kostival, Mark Mohn, Ulises Otero, Lacey Pennypacker, Daniel Sansary, Todd Sell, Catherine Sharp, Christine Swalley, Ryan Weller



# 33



Your Blood. Their Hope.  
**MILLER-KEYSTONE**  
BLOOD CENTER

Pints were donated during our year long initiative to donate to Miller-Keystone Blood Center.



# 5

R-BAR members put the finishing touches on a Habitat for Humanity house to ensure the home was move-in ready. R-BAR members also attended the dedication of the home.



# 315

Baskets were filled by R-BAR out of the total 550 donated to local organizations during the Easter Baskets for Berks non-profit project.



# 7,591

Pounds of food were donated during this year's Annual Food Drive Competition to benefit Helping Harvest.

**Fleetwood Bank**

[www.fleetwoodbank.com](http://www.fleetwoodbank.com)

The Affiliate Office Winner

**DARYL TILLMAN**  
REALTY GROUP

The REALTOR® Office Winner



# 17

R-BAR members volunteered to clean City Park during The City of Reading's Great American Clean Up.





**7** R-BAR members rang the bell to benefit The Salvation Army for REALTOR® Ring Day.



**130** Gifts were donated by R-BAR for the Angel Tree Giving project to benefit Children's Home of Reading.

**37** Years R-BAR has been volunteering to prep, cook, package and deliver the Thanksgiving Day meal for the Meals on Wheels program.



**\$10,839.50**

Total amount raised at the **3rd Annual 5K Run for Shelter** benefiting Habitat for Humanity of Berks County and Neighborhood Housing Services of Greater Berks, in support of homeownership and neighborhood revitalization.





# EVENTS & ENTERTAINMENT

## ENTERTAINMENT COMMITTEE

The Entertainment Committee plans and executes R-BAR social events, membership meetings and networking opportunities throughout the year.



Entertainment Committee Chair: Deb Konowal (pictured); Vice Chair: Tina McCoy

Board Liaison: Brandon Lesagonicz

Committee Members: Jason Burkholder, Karina Castillo, Tiffany Evans, Melissa Fox, Leo Harvey, Jake Hughes, Melissa Hughes, Todd Hummel, Shawn Lawson, Amy Leed, Lauren Lefever, Kristin Lightcap, Jacki Lopez, Melissa Newkirk, Catherine Sharp, Ulises Otero, Justina Ott, Lacey Pennypacker, Deb Perini, Steve Trego, Ryan Weller

The virtually held **Annual Installation Event** inducted the 2022 Board of Directors including 2022 Board President, Jason Burkholder. The **2021 Awards** were announced at the event with the following receiving awards:

**REALTOR® of the Year:**

Antonio Borelli, Century21 Gold

**Grow with Berks Award:**

Stephen Gieringer, NHS of Greater Berks

**Municipal Official of the Year:**

Christopher Spohn, Hamburg Area School District

**Volunteer of the Year:**

Angela Tolosky, Weichert, REALTORS® Neighborhood One



P.J. Whelihan's Post-5K Mixer



Sly Fox



Oakbrook Brewing Company



Schaylor Brewing Company



Doc & Bubba's

# 5

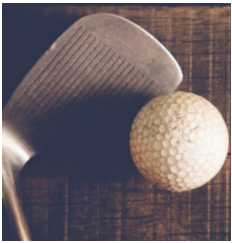
Successful social hours held at various locations in 2022.

# 2

R-BAR teams participated in the Big Brothers Big Sisters Bowl for Kids' Sake.







3

Women participated in the Women's Golf Clinic.

11

foursomes and

1

pair from R-BAR participated in this year's golf tournament with the Home Builders Association of Berks at Rich Maiden Golf Course.



129

Attended the Annual Meeting and Holiday Luncheon.



## R-BAR CARE

1

R-BAR Care request was fulfilled in 2022. This non-profit benevolent fund was created to provide R-BAR members a financial reprieve in a time of need.



## 2022 R-BAR SCHOLARSHIP FUND

3

Berks County seniors benefited from the R-BAR Scholarship Fund: Paige DeLoretta, Sara Miller, Jonathon Werley.



# REPRESENTING YOU BEYOND BERKS

NAR & PAR Meetings—Chicago, DC, Harrisburg



## 2022 NAR GRANTS

**RPAC Fundraising Grant**—used for the spring RPAC Grand Slam. The RPAC Fundraising Grant assists state and local associations in hosting fundraising events and activities designed to increase RPAC fundraising receipts and RPAC participation.

**Broker Involvement Grant**—used for the fall Legislative Breakfast. Allows local and state associations to create Broker activities which align with the Broker Engagement Committee's and Broker Engagement Council's purpose: increase broker engagement, representation and feedback regarding NAR's programs, services and strategic priorities.

**Smart Growth Grant**—used for Neighborhood Housing Forum in June. Supports efforts to advance programs, policies and initiatives aligned with one or more of the 10 Smart Growth Principles.

**Fair Housing Grant**—used for Implicit Bias training in the fall. Supports activities that create or improve systems, programs, and policies that uphold fair housing laws and strengthen REALTOR® commitment to offering equal professional service to all.

## 2022 TASK FORCES

### 100th Anniversary Task Force

Members: Anthony Borelli, Jason Burkholder, Sharon Kehres, Deb Konowal, Mark Mohn, Erica Ramus, Kate Steffy, Vicki Venezia, Merlin Weaver

### Strategic Planning Task Force

Members: Jason Burkholder, Peter Champagne, Gregg Guydish, Jenniffer Jimenez, Lorrayne Klahr, Gary Lando, Brandon Lesagonicz, Dave Mattes, Tyler Miller, Mark Mohn, Ulises Otero, Todd Sell, Scott Troxel, Conrad Vanino, Vicki Venezia, Merlin Weaver

### Rebranding Task Force

Members: Jason Burkholder, Lorrayne Klahr, Brandon Lesagonicz, Dave Mattes, Tyler Miller, Mark Mohn, Todd Sell, Vicki Venezia, Merlin Weaver



# R-BAR COMMUNICATIONS

10

Press releases regarding R-BAR or articles quoting R-BAR members published in various local news outlets.

3

Mentions in PARJustListed articles.

1

Feature on NAR's Examples of Usage for That's Who We R logo webpage.

245

Total eblasts were sent in 2022, including the Insider, Professional Development, In Memory notifications, event reminders, advocacy updates, Broker/Owner emails, Affiliate updates, and other important membership information.

42

Real Estate in Berks eblasts were sent out in 2022. These eblasts include affiliate and sponsor advertising, open house announcements, broker open announcements, and information on upcoming events hosted by members.



1.4K

Page likes for public R-BAR page



303

Followers



1,115

Followers



15

Videos or recordings uploaded in 2022 with

1.8K

Followers for public R-BAR page

683

Members in private R-BAR REALTORS® group

226

Total views

## R-BAR MEMBER BENEFITS

### Property Lines

Leaders: Lorraine Klahr, Craig Stringer

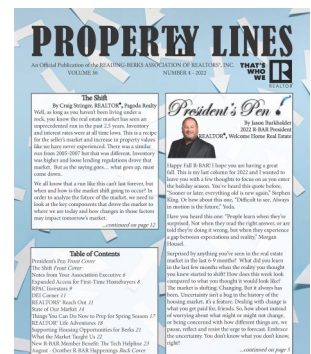
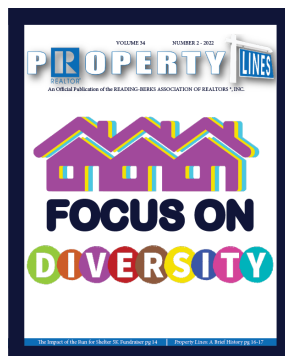
Members: Marielys Arroyo, Jason Burkholder, Cindy Castner, Brian Conner, Lisa Hassler, Allison Kercher, Merlin Weaver

4

Issues of Property Lines are sent out each year.

1,100

Approximate number of homes and offices that received the quarterly newsletter.



## Tech Help Line

9

Calls were made to the Tech Help Line since its R-BAR debut in the fall of 2022.



TechHelpline™



TechHelpline™

## Supra eKEY

58

eKEYS were issued in 2022.



## AutoSpa of Wyomissing

14

REALTORS® took advantage of the discounted rates offered by AutoSpa of Wyomissing.

## LEGAL RESOURCES

30

Number of local boards/associations that are a part of the Statewide Professional Standards Cooperative with the state association, for which R-BAR is a part.

1

Ethics complaint filed and

1

Arbitration request from R-BAR in 2022.

## R-BAR PROFESSIONAL STANDARDS COMMITTEE

In order to participate with the statewide cooperative, our Association must provide volunteers to sit on the Professional Standards Committee. All members complete training. Committee members review potential ethics violations submitted by members of the association and/or consumers, hold hearings as warranted, and determine appropriate disciplinary action in accordance with the NAR Code of Ethics and Arbitration Manual.

**2022 Appointees:** William Beards | Craig Binkley  
Mary Brickner | Jason Burkholder | Peter Champagne  
Paul Ernst | Peter Gustis | Gregory Guydish | Douglas Hayward  
Dawn Hickernell | Sharon Kehres | Kim Marks | Tyler Miller  
Arlene Lee Parisi | Joe Peterson | Erica Ramus | Kate Steffy  
Craig Stringer | Angela Tolosky | Victoria Venezia  
Megan Weikel | Deborah Wurtz

The National Association of Realtors® Code of Ethics lies at the heart of being a Realtor®. Since its adoption in 1913, the Code has promoted time-honored principles that are generally defined as:

- ✓ **Loyalty** to clients
- ✓ **Fiduciary duty** to clients
- ✓ **Cooperation** with competitors
- ✓ **Truthfulness** in statements & advertising and **non-interference** in exclusive relationship that other Realtors® have with their clients.

22

Appointed to the Professionals Standard Committee on behalf of R-BAR



# R-BAR AFFILIATE MEMBERS

Affiliate Membership in the Reading-Berks Association of REALTORS® provides a direct link between real estate industry specialists and the 1,100+ local REALTOR® members here at R-BAR. They join us in advocating for homeownership rights, improving our communities, and serving our clients to meet all the needs throughout and beyond the purchase process.



65

affiliate companies equaling

153

affiliate members

Adams Window Fashions  
All County and Associates, Inc  
Bachman's Roofing, Building & Remodeling, Inc.  
Backland Services  
Bartush Signs, Inc.  
Basement Gurus  
Berks Realty Services  
Better Life Inspection Company  
Boyer Engineering, LLC  
Bright MLS  
Comfortspec Inspection Service  
Comparion Insurance Agency  
Contour Mortgage Corporation  
Countryside Propane and Mountain View Fuel  
Dan Williams Photography  
Diamond Credit Union  
Door-To-Door Home Inspections, Inc.  
E&E Electric  
Element Risk Management  
Fidelis Mortgage Corporation  
Flanagan State Bank  
Fleetwood Bank  
Fox Rothschild LLP  
Fulton Mortgage Company  
Gateway Mortgage Group  
Greater Reading Chamber Alliance  
Guild Mortgage Company  
Home Builders Association of Berks County  
HomeTeam Inspection Service of Reading-Berks  
JDog Junk Removal and Hauling  
Knies Insurance Group  
Lighthouse Lawns, LLC  
Members 1st Federal Credit Union  
Mid Penn Bank  
Miller Law Group, LLC.  
Mortgage America/Wyomissing  
Motto Mortgage Center  
Motto Mortgage—Supreme  
National Property Inspections  
NHS of Greater Berks

Noll's Hauling  
Northpointe Bank  
Paramount Residential Mortgage Group  
Partnership for Realty and Oilheat Success (PRO\$)  
PETRO Home Services  
Pillar to Post  
Polley Associates  
Primary Residential Mortgage, Inc. (PRMI)  
Pro Home Restorations  
Prudential Pest Solutions  
Reliable Inspections  
Renovation Sells Lancaster  
Riverfront Federal Credit Union  
Sentry Abstract Company  
Stewart Abstract of Berks County  
Sun Federal Credit Union  
Tidewater Mortgage Services, Inc.  
Tompkins VIST Bank  
Trego Insurance Agency, LLC  
Turnberry Construction Group  
US Health Advisors  
Visions Federal Credit Union  
Wells Fargo Home Mortgage  
Wind & Solar LLC  
Xpress Plumbing

1

**Affiliate Advisory  
Committee which  
helps the  
Association work to  
strengthen  
relationships with  
current affiliate  
members, expand  
membership and  
plan new  
opportunities to  
support R-BAR  
business partners.**



# 2022 R-BAR SPONSORSHIP PROGRAM

R-BAR's Annual Sponsorship Program is a comprehensive program for real estate-affiliated businesses interested in maintaining quality relationships within the industry. The tiered program incorporates event sponsorships, advertising, marketing, business presentations, and networking opportunities.

THANK YOU to the **17** companies who sponsored R-BAR in 2022!



## 2022 SPONSORS



Bright MLS  
Greater Reading Chamber Alliance  
JDog Junk Removal & Hauling  
Mortgage America - Wyomissing  
Neighborhood Housing Services of Greater Berks Inc.  
Northpointe Bank  
PETRO Home Services



The Reading-Berks Association of REALTORS® promotes a high standard of professionalism, advocates for private property rights and strives to improve the quality of life in our communities.



**THAT'S  
WHO  
WE**



NATIONAL  
ASSOCIATION *of*  
REALTORS®



**Pennsylvania  
Association of  
Realtors®**

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