



2023

**READING
BERKS
ASSOCIATION OF
REALTORS®**

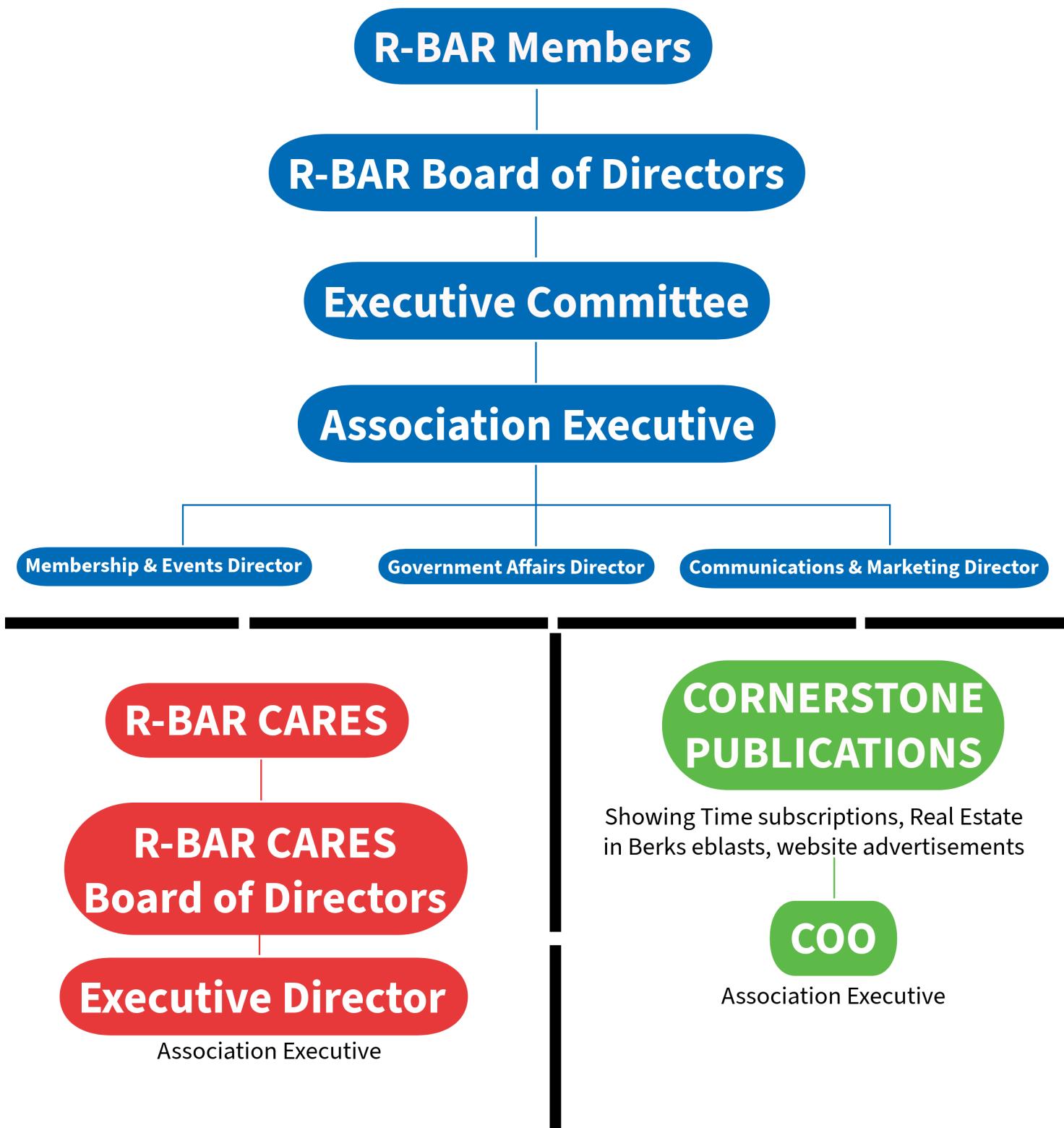
Annual Report

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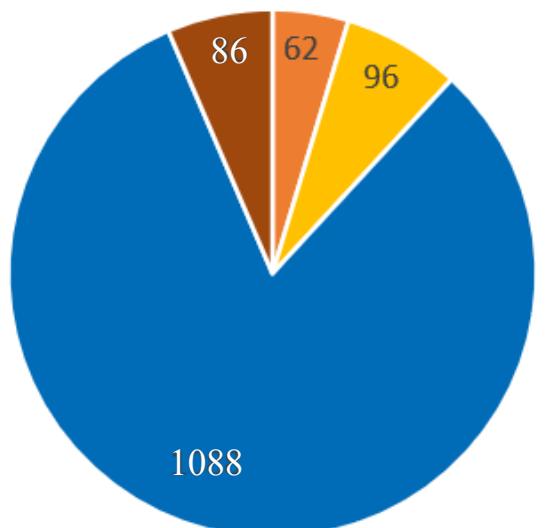
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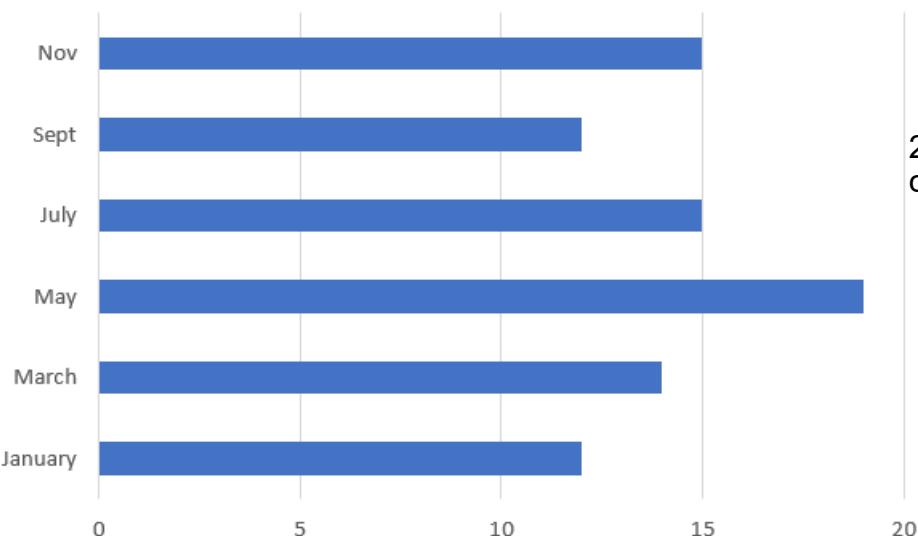
Organizational Chart



MEMBERSHIP



1,332
membership count for
R-BAR as of 12/13/2023



87
2023 new REALTORS® who
completed New Member Orientation

R-BAR STAFF



JEN O'BRIEN

ASSOCIATION EXECUTIVE

- Association Management
- Board of Directors Liaison
- Finance Committee Liaison



COURTNEY DOMBROWSKI

COMMUNICATIONS & MARKETING DIRECTOR

- Membership Communications
- Real Estate in Berks Marketing and Advertising Services
- Property Lines Newsletter
- Diversity, Equity & Inclusion Committee Liaison
- Affiliate Advisory Committee Liaison



MARK MOHN

GOVERNMENT AFFAIRS DIRECTOR

- Legislative Advocacy
- RPAC and R-BAR PAC
- Government Affairs Committee Liaison
- Commercial and Industrial Council Liaison



LAURA CULP

MEMBERSHIP & EVENTS DIRECTOR

- Membership Administration
- Events Coordination
- Entertainment Committee Liaison
- Outreach Committee Liaison
- Education & Professional Development Committee Liaison

BOARD OF DIRECTORS



Jason Burkholder
2023 PRESIDENT

12

REALTORS® sat on R-BAR's Board of Directors

8

different offices represented on our Board of Directors



Eva Eisenbrown
PRESIDENT- ELECT



Jenniffer Jimenez
VICE PRESIDENT



Antonio Borelli
SECRETARY



Marisol Torres
TREASURER



Karina Castillo
DIRECTOR



Mark Chaknos
DIRECTOR



Glenda DeLillo
DIRECTOR



Brandon Lesagonicz
DIRECTOR



Melissa Newkirk
DIRECTOR



Todd Sell
DIRECTOR



David Snyder
DIRECTOR

NEW LOGO

3

colors in our new logo to represent different aspects of the industry:

- Blue is the REALTOR® blue and represents residential real estate
- Red is for commercial real estate and is the color of our iconic Pagoda in Reading
- Green symbolizes sustainability

3

buildings in our new logo represent:

- Residential real estate—house
- Commercial real estate—tall building
- Reading and Berks County as a whole, as well as other real estate ventures—Pagoda

1

rebranding taskforce, open to all members, decided on the new design of the logo

100

In conjunction with our 100 year anniversary in 2022, R-BAR decided it was time to bring a fresh, new look to our logo that will take us into our next 100 years. We wanted our logo to have a modern feel and have it reflect who we are as an Association and reflect the real estate industry as a whole.



**READING
BERKS
ASSOCIATION OF
REALTORS®**

2023—2025 STRATEGIC PLAN

1

new strategic plan to guide us through the next 3 years

1

R-BAR Mission Statement: To promote a high standard of professionalism, advocate for private property rights and improve the quality of life in our communities

1

R-BAR Vision Statement: To empower our diverse membership to be the most respected resource for information on the real estate industry



Leading source of information
on real estate related matters.



Actively engaged membership

- Enhance access to real estate resources
- Educate on impact of diversity, equity and inclusion on real estate

- Expand opportunities to develop and hone leadership skills
- Grow educational opportunities for members
- Increase office participation



Healthy and sustainable finances



Advocate for private property rights and property ownership

- Conduct audit of association governing documents
- Ensure assets are positioned to benefit membership
- Expand partnerships with real estate - related entities

- Enhance position as the voice of real estate
- Continue to promote RPAC member engagement

LEGISLATIVE ADVOCACY

GOVERNMENT AFFAIRS COMMITTEE

Our Government Affairs Committee works with local, state & federal officials to advocate the interests of REALTORS® and defend the rights of private property owners. The committee also promotes housing affordability, access and opportunity. The committee assists in fundraising and awareness of the REALTORS® Political Action Committee.

Committee Chair: CJ Levan (pictured)

Committee Members: Jason Burkholder, DeAnna Caracci, Glenda DeLillo, Eva Eisenbrown, Pete Gustis, Katie Hetherington Cunfer, Todd Hummel, Jenniffer Jimenez, Ean Kofsky, Dave Mattes, Brandon Lesagonicz, Melissa Newkirk, Jaime Perez, Kira Ruch, Dave Snyder, Marisol Torres, Brad Weisman



1

meeting with
Representative
Dave Zimmerman



2 politicians were met with on PA REALTORS® Day on the Hill:
Representative Manny Guzman &
Representative Johanny Cepeda-Freytiz



10 IMAGINE Berks meetings held throughout the county, where R-BAR representatives Dave Mattes & Jaime Perez provided a short presentation on housing inventory, as well as median income and median sales prices for each of the 72 Berks County municipalities

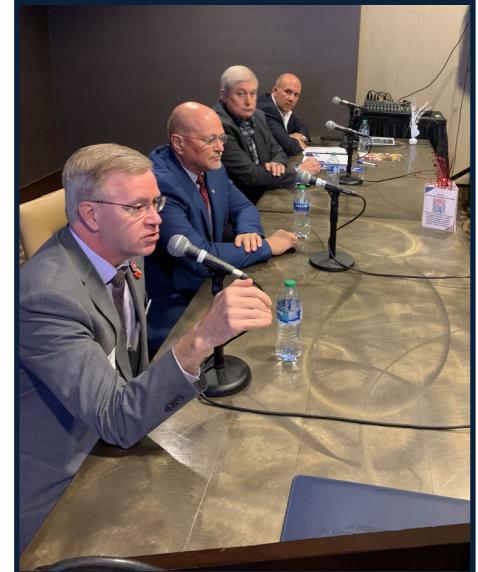


60

members, politicians, & guests attended the Legislative Breakfast

4

local, endorsed politicians were panelists at the Legislative Breakfast



3 of 4

candidates endorsed by R-BAR RPAC in the primary election were successful in winning their races

4 of 4

candidates endorsed by R-BAR RPAC in the general election were successful in winning their races



Christian Leinbach, Berks County Commissioner



Michael Rivera, Berks County Commissioner



Fred Sheeler, Berks County Recorder of Deeds



Mitch Darcourt, Berks County Treasurer

86 attended the 4th Annual RPAC Grand Slam, including **5** politicians



2 members of the Sell family have won the Homerun Derby. Todd Sell won in 2022 and Colton Sell won in 2023!

R-BAR PAC TRUSTEES

The RPAC Trustees oversee the interview and endorsement process of candidates for office on behalf of R-BAR. Trustees make responsible and strategic decisions with the money that is invested by R-BAR members into RPAC. They look beyond a candidate's political party, and focus on supporting those who have proven to be REALTOR® Champions.

Chair: Michael McDevitt (pictured)

Trustees: Sharon Kehres, Diane Longacre, Victoria Venezia, Merlin Weaver, Brad Weisman, Jaime Perez



1

RPAC Phone-A-Thon conducted to raise funds



30

attended the R-PAC \$99 Reception
held at 3rd & Spruce Drafthaus



2nd

overall winner for
RPAC Highest Overall
Fundraising Award in
the large board
category

2023 RPAC[®] INVESTORS



\$10,000 initial investment; \$5,000 to sustain (plus \$2,000 President's Circle contributions annually)



Merlin Weaver
Compass Real Estate



\$2,000 initial investment;
\$1,500 to sustain



Jason Burkholder
Hometown Property Sales Group



\$1,000 annual minimum



Antonio Borelli
Century 21 Gold



Mark Chaknos
Keller Williams
Platinum Realty



Mitchell Darcourt
Pagoda Realty



Susan Fox McFadden
Keller Williams
Platinum Realty



Sharon Kehres
Daryl Tillman
Realty Group



David Mattes
RE/MAX of
Reading



Todd Sell
Pagoda Realty



Victoria Venezia
RE/MAX of
Reading



Brad Weisman
Keller Williams
Platinum Realty



\$500.00—\$999.99
annual minimum



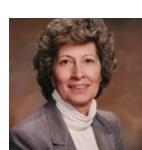
Eva Eisenbrown
Coldwell Banker
Realty



Mark Mohn
Reading-Berks
Association of
REALTORS®



Jaime Perez
Keller Williams
Platinum Realty



Betty Volk
Berkshire Hathaway
Homeservices
Homesale Realty



\$250.00 - \$499.99
annual minimum



Karina Castillo
Iron Valley
Real Estate



Glenda DeLillo
Coldwell Banker
Realty



David DeTurck
David DeTurck,
REALTOR®



Diane Longacre
Realty Wise



Melanie Mattes
RE/MAX of
Reading



Michael McDevitt
Associated Realty &
Appraisals



Arlene Parisi
Coldwell Banker
Realty



David Snyder
Weichert, REALTORS®
Neighborhood One



\$99.00 - \$249.99



Jerry Amadio Berkshire Hathaway Homeservices Homesale Realty
 Eric Angstadt Realty Wise
 Brenda Baer-Edsall Fulton Mortgage Company
 Sandra Behm Berkshire Hathaway Homeservices Homesale Realty
 Susan Bernhard Realty One Group Exclusive
 Tiffany Billingsley Commonwealth Real Estate, LLC
 Katie Broskey Keller Williams Platinum Realty
 Judy Brown GKS Brown Realty Services
 Jerry Buffa Coldwell Banker Realty
 DeAnna Caracci United Real Estate Strive 212 Lehigh Valley
 Gilbert Carbon Century 21 Gold
 Pete Champagne Coldwell Banker Realty
 Joseph Colon Coldwell Banker Realty
 Susan Colon Coldwell Banker Realty
 Jeffrey Crosby Pagoda Realty
 Elizabeth Egner RE/MAX of Reading
 Jack Evans Keller Williams Platinum Realty
 Taylor Ferretti Keller Williams Platinum Realty
 Ronald Flowers Keller Williams Platinum Realty
 Melissa Fox Berkshire Hathaway Homeservices Homesale Realty
 Thomas Franey Thomas P. Franey, REALTOR®
 KJ Fry RE/MAX of Reading
 Jack Fry RE/MAX of Reading

Jon Gerhart Keller Williams Platinum Realty

Pete Gustis Springer Realty

Steve Jamison Jamison Appraisal Services

Jennifer Jimenez United Real Estate Strive 212

Samuel Kalbach Coldwell Banker Realty

Darren Kostival RE/MAX of Reading

Keith Malone RE/MAX of Reading

O. Chris Miller RE/MAX of Reading

Dan O'Brien RE/MAX of Reading

Ulises Otero Ramus Realty Group

Erica Ramus Keller Williams Platinum Realty

Michael Rivera Keller Williams Platinum Realty

Zylkia Rivera Keller Williams Platinum Realty

Jesse Schiepan Cross Country Mortgage

Robert Schmitz Keller Williams Platinum Realty

Charles Sensenig True Point Realty LLC

Steven Seymour Vanguard Realty Alliance, LLC

Jeffrey Sicher RE/MAX of Reading Exclusive

Richard Sosa Iron Valley Real Estate

Ed Stauffer RE/MAX of Reading

Kate Steffy Keller Williams Platinum Realty

Christine Swalley Pagoda Realty

Edward Tobias RE/MAX of Reading

Terry Wiley RE/MAX of Reading

32.11% of the membership contributed \$15 or more to R-PAC in 2023

\$36,642

total amount contributed to RPAC by R-BAR members throughout 2023

340

R-BAR members invested in RPAC in 2023

DIVERSITY, EQUITY, & INCLUSION COMMITTEE

It is the mission of the Diversity, Equity, & Inclusion Committee to expand knowledge of fair housing laws and protection through educational opportunities and partnerships, to cultivate diverse leadership and an inclusive environment that adequately represents the demographics of our communities and membership at large through educational opportunities and partnerships. We aim to serve as DEI ambassadors throughout Berks County.

Committee Chair: Jenniffer Jimenez (pictured); Vice Chair: Jennifer Dinatally

Committee Members: Jason Burkholder, Julia Curry, Eva Eisenbrown, Melissa Fox, Odette Gacet, Dave Mattes, Hedley Rowcliffe, Robert Saharig



93 total number of R-BAR members who completed the NAR Fairhaven Simulation in 2023



2 tours of local organizations conducted:
Opportunity House & Prospectus Berco

3 meals served during R-BAR Day at Opportunity House



1 LGBT Center Out in the Park sponsorship



2

Educational speakers for the year:
Laurie Benner, with the National Fair Housing Alliance, spoke on racial equity in housing during Fair Housing Month and Desiree Chang, from the Pennsylvania Human Relations Commission, spoke on unconscious bias in early November

ENTERTAINMENT COMMITTEE

The Entertainment Committee plans and executes R-BAR social events, membership meetings and networking opportunities throughout the year.

Committee Chair: Debra Konowal (pictured); Vice Chair: Tina McCoy

Committee Members: Connie Mitchell Bates, Joe Colon, Eva Eisenbrown, Melody Ficarro, Steve Kope, Shawn Lawson, Brandon Lesagonicz, Kristin Lightcap, Emily Nein, Melissa Newkirk, Justina Ott, Dana Tritz, Jamie Tritz, Steve Trego



87 members, guests, and PAR representatives attended the Annual Installation & Awards Gala. The following were presented R-BAR awards during the ceremony:

REALTOR® of the Year: Erica Ramus, Ramus Realty
Volunteer of the Year: Darren Kostival, RE/MAX of Reading
Affiliate of the Year: Todd Hummel, Fleetwood Bank
Grow with Berks Award: Angel Figueroa, I-Lead Charter School
Municipal Official of the Year: Frederick Levering, Mayor of Wyomissing



40+ golfers attended our Annual Golf Tournament at Golden Oaks Golf Club



7 successful social hours held at various locations in 2023

\$1,030 raised at the golf tournament for the Animal Rescue League



91 members attended the 2023 Annual Meeting & Holiday Luncheon



OUTREACH COMMITTEE

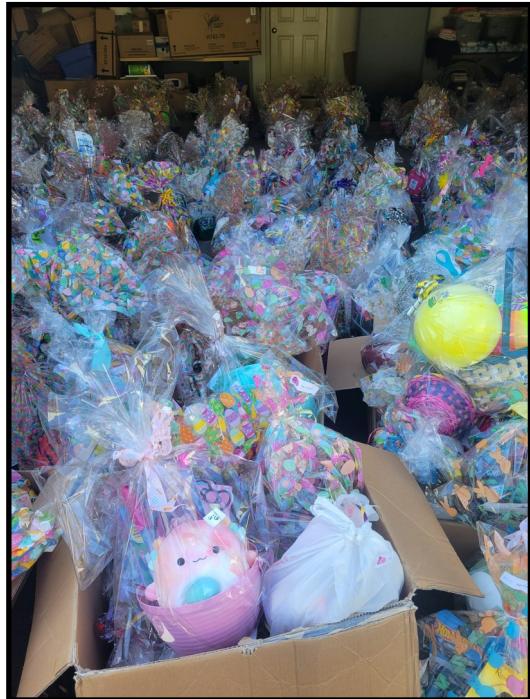
Our Outreach Committee focuses on planning and implementing public service projects and functions. The committee seeks to enhance the positive perception and public awareness of REALTORS® and the value of their services. It also aims to provide support to relevant charities and community programs.

Committee Chair: Jack Evans (pictured); Vice Chair: Todd Hummel

Committee Members: Brenda Baer-Edsall, Jen Barkman, Sue Bernhard, Joe Colon, Alyssa Damiani, Eva Eisenbrown, Melody Ficcaro, Mike Hunter, Deb Konowal, Steve Kope, Darren Kostival, Daniel Sansary, Todd Sell, Chris Walton



325 baskets donated by R-BAR members to benefit Easter Baskets for Berks



1

Valentine's for Veterans breakfast to honor those who have served our country

2 nights of volunteering at Baseballtown's Dream League



\$400 raised for Habitat for Humanity through our auctioned birdhouse during the Habitat for Humanity Birdhouse Challenge



1 Cereal for Summer drive to benefit the Weekender Program for Helping Harvest

1 6th & Amity Playground cleaned during the Great American Cleanup

175+

meals delivered to those in need on Thanksgiving Day through R-BAR's 38th Annual Meals on Wheels event



130

children and adults were provided gifts for the holidays through our Angel Tree giving project, benefiting Children's Home of Reading



37.4 lbs

of food per agent were collected by Keller Williams Platinum Realty for the 2023 Food Drive, making them the REALTOR® office winner!

39.8 lbs

of food per employee were collected by Fulton Mortgage Company for the 2023 Food Drive, making them the Affiliate office winner!



\$739.74

raised for the Salvation Army by R-BAR bell ringers on R-BAR's REALTOR® Ring Day



17

RE/MAX Rock Stars registered for the 4th Annual 5K Run for Shelter, making them the inaugural winners of the "Team with the Most Registered" award



\$7,682.36

raised for Habitat for Humanity & Neighborhood Housing Services of Greater Berks, Inc. through the 4th Annual 5K Run for Shelter

EDUCATION & PROFESSIONAL DEVELOPMENT

The focus of the Education & Professional Development Committee is to create & carry out plans for educational seminars, designation classes, and new member orientation. The committee aims to: expand knowledge of fair housing laws & protections through educational opportunities and partnerships; convey important information about changing educational requirements, rules and regulations; identify potential educational topics of interest and knowledge-based gaps that exist within the membership.

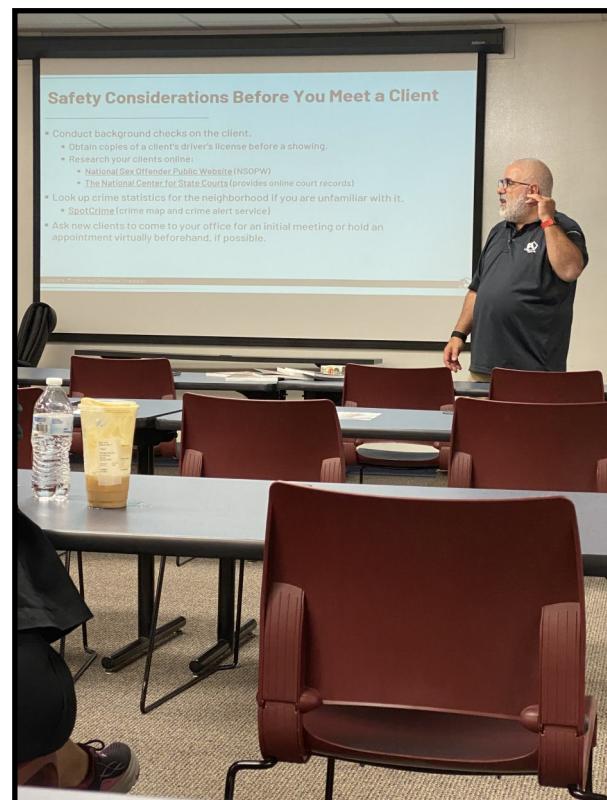
Committee Chair: Maylene DeFreece (pictured); Vice Chair: Joe Peterson
Committee Members: Jason Burkholder, Jena Burley, Karina Castillo, Eva Eisenbrown, Brandon Lesagonicz, Eleanor Weber



10 free lunch & learns offered to our members on various topics including ChatGPT, insurance, appraisals, & taxes



1 REALTOR® Safety course offered through the NAR Safety Grant that provided members with practical tips to stay safe on the job and in life.



3

Bright MLS trainings offered through R-BAR: Local Market Update from Dr. Lisa Sturtevant & 2 R-BAR exclusive training on Nestfully & MLS Touch.



Polley ASSOCIATES
SCHOOL OF REAL ESTATE

Polley Associates, an independent provider of real estate education, works closely with R-BAR to offer designations, certifications, prelicensing, and continuing education in our facility and online.

5

CE classes offered in 2023

8

Sets of Real Estate Practice & Real Estate Fundamentals offered at R-BAR

1

Real Estate Negotiation Expert (RENE) certification course offered

Commitment to Excellence

The National Association of REALTORS® has initiated a Commitment 2 Excellence (C2EX) program that empowers REALTORS® to demonstrate their professionalism and commitment to conducting business at the highest standard.

The banner features the logos for Reading Berks Association of Realtors, C2EX, and the National Association of Realtors. The text "We are PROUD of our 2023 C2EX endorsed members!" is displayed above a grid of eight circular portraits of REALTORS, each with their name below it.

Member Name
Jason Burkholder
Gabrielle Dietrich
Edwin Estrella
Melissa Newkirk
Jimmy Pena Garcia
Erica Ramus
Dana Stout
Victoria Venezia

8

Primary R-BAR REALTORS® completed, updated, or maintained their NAR C2EX endorsement in 2023

AFFILIATE ADVISORY COMMITTEE

The Affiliate Advisory Committee helps the Association work to strengthen relationships with current affiliate members, expand membership and plan new opportunities to support R-BAR business partners. All R-BAR affiliated organizations are invited to join the Affiliate Advisory Committee.

Committee Chair: Dan Williams (pictured); Vice Chair: Debra Konowal



Affiliate Membership in the Reading-Berks Association of REALTORS® provides a direct link between real estate industry specialists and the 1,000+ local REALTOR® members here at R-BAR. They join us in advocating for homeownership rights, improving our communities, and serving our clients to meet all the needs throughout and beyond the purchase process.



62

affiliate companies with

158

affiliate members

Adams Window Fashions
All County and Associates, Inc
Barry Isett & Associates, Inc.
Bartush Signs, Inc.
Berks Realty Services
Better Life Inspection Company
Boyer Engineering, LLC
Bright MLS
Pro-spect Inspections Services
Companion Insurance Agency
Contour Mortgage Corporation
CrossCountry Mortgage
Customers Bank—Malvern
Dan Williams Photography
Diamond Credit Union
Discovery Federal Credit Union
Element Risk Management
Fairway Independent Mortgage Corp
Fidelis Mortgage Corporation
Fleetwood Bank
Fox Rothschild LLP
Fulton Mortgage Company
Gateway Mortgage Group
Goosehead Insurance
Greater Reading Chamber Alliance
Guardian Transfer
Guild Mortgage Company
Home Builders Association of Berks County
HomeSale Settlement Services
Horizon Farm Credit

JDog Junk Removal and Hauling
Knies Insurance Group
M&T Bank
Members 1st Federal Credit Union
Mid Penn Bank
Miller Law Group, LLC.
Mortgage America/Wyomissing
Motto Mortgage Center
Motto Mortgage—Supreme
National Property Inspections
NHS of Greater Berks
New American Funding
Northpointe Bank
Paramount Residential Mortgage Group
Peak Brokerage Services
PETRO Home Services
Polley Associates
Primary Residential Mortgage, Inc. (PRMI)
Prudential Pest Solutions
Renovation Sells Lancaster
Riverfront Federal Credit Union
S&T Bank
Sentry Abstract Company
Stewart Abstract of Berks County
Sun Federal Credit Union
Tidewater Mortgage Services, Inc.
Tompkins Community Bank
Trego Insurance Agency, LLC
Turnberry Construction Group
Utilities Employees Credit Union
US Health Advisors
Visions Federal Credit Union

TIERED SPONSORS

R-BAR's Annual Tiered Sponsorship Program is a comprehensive program for real estate-affiliated businesses interested in maintaining quality relationships within the industry. The tiered program incorporates event sponsorships, advertising, marketing, business presentations, and networking opportunities.

THANK YOU to the **14** companies who sponsored R-BAR in 2023!

2023 SPONSORS



DAN WILLIAMS
photography



Polley ASSOCIATES
SCHOOL OF REAL ESTATE



VISIONS
FEDERAL CREDIT UNION



Guild
mortgage
OWN WHAT MATTERS

Fleetwood
Bank
www.fleetwoodbank.com

TOMPKINS

Jamison
APPRaisal Services

FultonMortgage Company
A Division of
Fulton Bank, N.A.

SA
Stewart Abstract



Greater Reading Chamber Alliance

JDog Junk Removal & Hauling

Mortgage America - Wyomissing

Neighborhood Housing Services of Greater Berks Inc.

Northpointe Bank

COMMERCIAL & INDUSTRIAL COUNCIL

Founded in 1994, the Reading-Berks Association of REALTORS® Commercial-Industrial Council is the professional networking group that provides for the education, exchange of information, mutual cooperation, and fellowship of REALTORS® and affiliated business associates specializing in buying, selling, leasing, exchanging, managing, and appraising land and commercial/industrial properties.

Committee Chair: Tina McCoy (pictured)

Planning Committee Members: Jason Burkholder, Eva Eisenbrown, Brenda Gaul, Debra Konowal, Shawn Lawson, Sean Moretti, Alan Shuman, Dave Snyder, Steve Trego

270 approximate number of members



10 lunch & learns provided throughout the year including topics such as 1031 Exchanges, Commercial Appraiser Panel, Commercial Lending Panel, etc.

1 Downtown Walking Tour hosted to highlight available properties in Reading

FINANCE COMMITTEE

The Finance Committee is appointed by the Board President and assists the Board in providing financial guidance and oversight for the Association. The committee develops and recommends an annual budget, reviews financial statements and monitors all revenue and spending to ensure the financial health of the organization

Board Treasurer and Committee Chair: Marisol Torres (pictured); Vice Chair: Brandon Lesagonicz
Committee Members: Jason Burkholder, Eva Eisenbrown, Dave Snyder, Anthony Borelli, Gregg Guydish, Glenda DeLillo, CJ Levan, Jenniffer Jimenez



PROFESSIONAL STANDARDS COMMITTEE

In order to participate with the statewide cooperative, our Association must provide volunteers to sit on the Professional Standards Committee. After completing PAR provided training, committee members review potential ethics violations submitted by members of the association and/or consumers, hold hearings as warranted, and determine appropriate disciplinary action in accordance with the NAR Code of Ethics and Arbitration Manual.

2023 Appointees: William Beards | Anthony Borelli | Jason Burkholder | Mark Chaknos | Peter Champagne | Selena Darraugh | Eva Eisenbrown | Dawn Hickernell | Sharon Kehres | Tyler Miller | Erica Ramus | Marisol Torres | Victoria Venezia | Deborah Wurtz

14 appointed to the Professionals Standard Committee on behalf of R-BAR

30 number of local boards/associations that are a part of the Statewide Professional Standards Cooperative with the state association, for which R-BAR is a part

BROKERS, OWNERS, AND MANAGERS

3 broker, owner, manager meetings held this year to discuss important local, state, and national information



98 brokers, owners, and managers invited to meetings and sent specific emails regarding pertinent information

PAST PRESIDENTS

2 meetings held for past presidents to discuss R-BAR happenings

REALTOR® EMERITUS

The REALTOR® Emeritus program is a special membership status honoring those REALTORS® who have maintained their membership for 40 years or more. Eligibility requirements include 1. Forty (40) years of REALTOR® or REALTOR ASSOCIATE® (or both) membership and 2. Proof of one (1) year of service* at the National Association level.

* "Service" is defined as serving as an NAR officer, director, committee member, Federal Political Coordinator, Global Ambassador, or Global Coordinator to a country with which NAR holds a reciprocal agreement.

29 active R-BAR members have achieved Emeritus status

R-BAR SCHOLARSHIP FUND

3

Berks County seniors benefited from the R-BAR Scholarship Fund:

- Amish Jindal is a Wilson graduate and is attending Villanova University to major in Economics
- Madison Morgan is a Twin Valley graduate attending Penn State (University Park) to major in Business Administration
- Marin Sarbaugh is a Governor Mifflin graduate attending North Carolina State University to major in Business Administration



COMMUNICATIONS

24

Insider emails sent to all members, providing information on upcoming events

23

Professional Development emails sent to all members, providing information on educational happenings at the local, state, and national levels.

15

emails sent specifically to Affiliate members regarding meetings, updates, and sponsorship opportunities

8

emails sent to new members just joining the Association through the New Member Drip Campaign



1.5K

page followers for R-BAR's public page

1.8K

members in R-BAR's private group

643

page likes for R-BAR's public page



OFFICE UPDATES

7

updates to the R-BAR office, including:

- Fresh new paint, in one neutral color
- New logo on door and wall
- LED, energy saving lights
- Updated phone system
- Updated technology in both conference rooms
- Updated chairs for both conference rooms
- Docking stations for staff



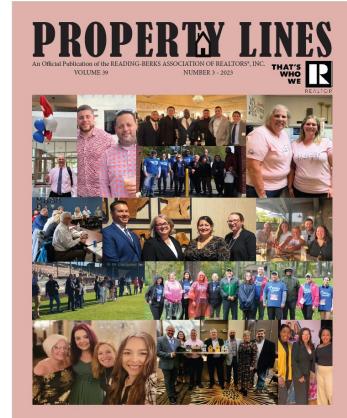
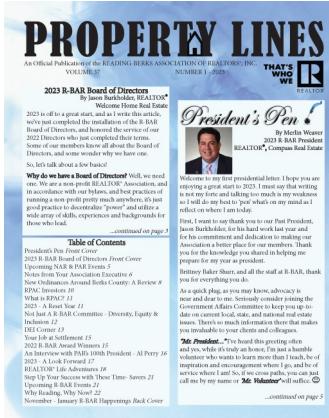
R-BAR MEMBER BENEFITS

Property Lines

Members: Lorryne Klahr, Craig Stringer, Jason Burkholder

3 editions of Property Lines issued to members

22 different people and/or organizations contributed pieces to Property Lines



Tech Help Line

42 calls were made to the Tech Help Line in 2023



Supra eKEY

43 eKEYS were issued in 2023



REPRESENTING YOU BEYOND BERKS

NAR & PAR Meetings



2023 NAR GRANTS

RPAC Fundraising Grant—used for the spring RPAC Grand Slam & the \$99 RPAC Reception. The RPAC Fundraising Grand assists state and local associations in hosting fundraising events and activities designed to increase RPAC fundraising receipts and RPAC participation.

Safety Program Reimbursement Grant—used for the Defensive Skills Academy held during REALTOR® Safety Month. R-BAR was one of only 24 associations awarded this grant, which helps to implement a safety initiative for members and encourage ongoing awareness of REALTOR® Safety.

Housing Opportunity Grant—used for IMAGINE Berks meetings. Housing Opportunity Grants support state and local REALTOR® Associations' activities that create or improve systems, programs, and policies that expand access to housing that is affordable. The goal of the program is to position REALTORS® as leaders in improving their communities by creating affordable housing opportunities.

R-BAR MEMBERS SERVING NATIONAL & STATE POSITIONS



**NATIONAL
ASSOCIATION OF
REALTORS®**

In 2023, the below R-BAR members represented the Association at the national level for the listed committee and/or positions:



Jason Burkholder

- ◆ Member Communications Committee



Victoria Venezia

- ◆ REALTOR® Party Member Involvement Committee
- ◆ Federal Political Coordinator Advisory Committee



Merlin Weaver

- ◆ Federal Political Coordinator Advisory Committee



**Pennsylvania
Association of
Realtors®**

In 2023, the below R-BAR members represented the Association at the state level for the listed committees and/or positions:



Jason Burkholder

- ◆ Professional Standards Committee—Member
- ◆ Housing Opportunity Foundation Board—Member
- ◆ Public Policy Coordinating Committee—Member
- ◆ Standard Forms Translation Taskforce—Chair
- ◆ PAR Director



Mark Mohn

- ◆ RPAC Trustees—Chair
- ◆ PAR Director



Jenniffer Jimenez

- ◆ Diversity, Equity & Inclusion Committee—Member



Erica Ramus

- ◆ Professional Standards Committee—Committee Chair
- ◆ PAR Director



Victoria Venezia

- ◆ PAR Director



Sharon Kehres

- ◆ RPAC Fundraising Committee—Member
- ◆ PAR Director—Alternate



David Mattes

- ◆ Independent Expenditure Committee—Member



Merlin Weaver

- ◆ Finance Committee—Member
- ◆ Legislative Committee
- ◆ PAR Director

The Reading-Berks Association of REALTORS®
promotes a high standard of professionalism, advocates for private property rights and strives to
improve the quality of life in our communities.



NATIONAL
ASSOCIATION *of*
REALTORS®



Pennsylvania
Association of
Realtors®

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