

2026 Annual Tiered Sponsorships

R-BAR's tiered sponsorships provide Affiliate members the opportunity to support Association events and programs while gaining unique networking, marketing, and advertising exposure.

Choose from three tier options designed to fit your organization's goals - and enjoy additional sponsorship opportunities throughout the year!

*Minimum 10% free additional benefits per tier level



Sponsorship Benefits	Golden Pagoda (\$3,000)	Silver Railroad (\$2,000)	Bronze Pretzel (\$1,000)
Free ad in Property Lines quarterly digital newsletter (can include links & includes \$25 staff creation fee)	Full page (\$250)	Half page (\$150)	Quarter page (\$100)
Free eblasts through Real Estate in Berks (includes \$50 staff creation fee)	3 per year (\$180)	2 per year (\$170)	1 per year (\$155)
Exclusive recognition in Insider eblast	Logo & link (\$50)	Logo (\$35)	Listed (\$20)
Recognition on member website sponsor page for one year	Logo & link (\$50)	Logo (\$35)	Listed (\$20)
Free tickets to Summer Kickoff (at least \$20 per ticket)	4 tickets (\$80)	3 tickets (\$60)	2 tickets (\$40)
Free tickets to Advocacy Breakfast (at least \$25 per ticket)	4 tickets (\$100)	3 tickets (\$75)	2 tickets (\$50)
Free tickets to The Year-End Brunch (at least \$40 per ticket)	4 tickets (\$160)	3 tickets (\$120)	2 tickets (\$80)
Summer Kick-Off Sponsor (does not include extra tickets)	\$50	\$50	\$50
Advocacy Breakfast sponsor	\$100	\$100	\$100
Year-End Brunch sponsor	\$100	\$100	\$100
Post-event attendee lists for Summer Kick-Off, Advocacy Breakfast, Year-End Brunch (name & brokerage/organization)	\$150	\$150	\$150
Facebook & Instagram sponsorship spotlight post	\$30	\$30	\$30
Facebook boosted post	\$30	\$25	\$15
Recognition on classroom affiliate bulletin board (one year)	Large logo (\$150)	Medium logo (\$100)	Small logo (\$50)
Recognition on hallway TV (one year)	Large logo (\$150)	Medium logo (\$100)	Small logo (\$50)
Breakfast sponsor for one New Member Orientation per year	Exclusive (\$70)	Combined (\$50)	Combined (\$50)
Recognition of sponsorship on affiliate list provided in New Member Orientation swag bag	\$25	\$25	\$25
Add additional contact names on Find a Pro site (\$25 each)	3 additional names \$75	2 additional names \$50	1 additional name \$25
Member website advertisement	Top row logo & link \$25	Middle row logo & link \$20	
Complimentary CIC Corporate Membership	\$140	\$140	
Opportunity to provide swag for one CIC event	\$25	\$25	
R-BAR affiliate membership included (dues plus benefits)	\$300 annually	\$300 annually	
Complimentary roster of New Member Orientation attendees (name and brokerage)	\$150	\$150	
Spotlight article in Property Lines - one per year	Full page (\$250)	Half page (\$150)	
One upgraded Property Lines ad to premium space	\$75		
Business card sized exclusive ad in 2 Insider eblasts per year	\$60		
Chance to address attendees at a New Member Orientation, the Advocacy Breakfast, & the CIC Walking Tour	\$250		
Opportunity to sponsor and/or host one Lunch & Learn	\$250		

**all prices subject to change; most prices based on 2025 prices*



Please email completed application forms to Info@RealEstateinBerks.com

2026 Annual Tiered Sponsorship Application

☐

\$3,000 Gold Pagoda

Pay in full or \$300 monthly payments over 10 months.
Affiliate dues included in sponsorship.

☐

\$2,000 Silver Railroad

Pay in full or \$200 monthly payments over 10 months.
Affiliate dues included in sponsorship.

☐

\$1,000 Bronze Pretzel

Pay in full or \$100 monthly payments over 10 months.
Affiliate dues included NOT included in sponsorship. Must also pay for affiliate dues.

2026 Payment Options

Please select your payment option for your 2026 tiered sponsorship:

☐

One time payment due 30 days from the date of application submission

☐

Credit Card

☐

Cash

☐

Check

☐

Ten equal payments to be billed over 10 months

☐

Credit Card

For check payment, please make payment out to Reading-Berks Association of REALTORS® and send to 2201 Ridgewood Rd. Suite 350, Wyomissing, PA 19610. If you are paying for your tiered sponsorship via credit card, please fill out form below or call the office at 610-375-8458.

Type of Card: _____ Credit Card Number: _____

Expiration Date: _____ CVV#: _____ Zip Code: _____

I do hereby affirm that the above information is true and correct, and I agree to abide by the Bylaws, Policies, Rules & Regulations, and Standards of Practice of the Association. Please email completed application forms to info@realestateinberks.com.

SIGNATURE: _____ DATE: _____