



GREATER READING CHAMBER ALLIANCE

LEADERSHIP BERKS

HISTORY, MISSION, & FAST FACTS

Founded in 1985, and administered by the Greater Reading Chamber Alliance, and a co-branded educational partnership with Alvernia University, the program develops, educates, and retains leaders for Greater Reading.

- one of over 3,400 community leadership programs nationally
- 950+ graduates/community leaders
- class size 25-35 people per program cycle
- 75 business/community leaders, & content expert instructors
- 200+ service-learning consulting projects since inception

BENEFITS

Employers, Sponsors & Local Economy

- employees to return with increased organizational, leadership, problem solving skills
- an expanded network of professional contacts and relationships with key leaders to enhance workplace projects and initiatives
- greater ability to lead and manage effectively and make better informed decisions
- retention of local highly skilled local talent for the workplace and the community

Nonprofit & Community Organizations

- expanded capacity for address projects for which there are no resources estimated value \$10,000 in-kind
- a detailed report with project deliverables and recommendations for implementation

Individuals

- deep, personal and professional relationships with over 75 influential leaders
- enhanced leadership, team building, and project management skills
- best practices in organizational leadership and board governance
- greater sensitivities about diverse populations
- intimate familiarity with and well informed about community assets, challenges, and issues
- 3 experiential graduate credits and 20% discount for on-ground graduate programs at Alvernia upon successful completion

SAMPLE CONTENT

- Class Lectures on Leadership, Governance, Orientation to the Community's Assets & Needs
- Practical Application Exercises & Learning Experiences
- Community Leadership Board or Committee Placement & More

PROGRAM COMMITMENT IN HOURS

Class & Relationship Building:	110
Service-Learning Consulting Project:	80
Volunteer Leadership Placement:	10
Community Service:	10
Development Campaign	20
TOTAL PROGRAM HOURS	250

TUITION '19-'20 EMPLOYERS & SPONSORS

\$2920-Employer [Not eligible for scholarships]
 \$2390-Nonprofit Under \$250k Operating Budget
 \$2390-Self

Limited Scholarships Available. Call for info.

2020 APPLICATION DEADLINE AUG. 30th. Contact Toni Eckert, Director of Leadership Berks

610-376-6766 teckert@greaterreading.org; www.leadershipberks.org



PROGRAM & EVENT SCHEDULE 2020 *[as noted in the 2020 application]*

New Student Program Orientation: Thurs. Sept. 12, 2019-8:30am-11:30am
Two-day Overnight Retreat: Thurs. Sept. 19, 2019- 7:30am thru Fri. Sept. 20th at 5pm [Mandatory]
Class 1: Thurs., Nov. 7, 2019- 9am-5pm and Nonprofit Reception 5-7pm
Class 2: Thurs., Dec.5, 2019- 9am-5pm (Weather backup Dec. 12th)
Class 3: Thurs., Jan.9, 2020- 9am-5pm (Weather backup Jan. 16th)
Class 4: Thurs., Feb. 6, 2020- 9am-5pm (Weather backup Feb. 13th)
Class 5: Thurs., Mar. 5, 2020- 9am-5pm (Weather backup Mar.7th)
Class 6 & Social: Thurs., Apr. 2, 2020- 9am-4:30pm; 5-7pm Alumni & Recruit. Social
Class 7: Thurs., May 7, 2020- 8am-12pm Project Presentations 1-5pm Serve & Learn
Grad. & Awards: Thurs., Jun. 11, 2020- 11:30am-1:30pm; 3-5pm Class-Event Function

Topics and specific locations for sessions will be provided to participants as the dates near.

ATTENDANCE EXPECTATIONS

While we prefer participants attend all class sessions and events, we recognize that conflicts with work and/or personal commitments may arise. Given that, we allow up to 16 hours of total missed time over the course of the program. We ask that whenever possible, participants inform us of scheduling conflicts in advance.

In addition to the specific dates and times noted above, other dates, times, and meeting frequency related to other program requirements is also expected. These include activities and requirements related to Class goals, campaign and related activities, and Service-Learning Consulting Team Projects. These additional meeting times and expectations are likely independent of class time but determined and negotiated amongst class participants and in coordination with the Service-Learning Consulting Project and related organizations.

