



2026 Sponsorship Opportunities

Sponsorship Coordinator: Courtney Dombrowski
Courtney@RealEstateInBerks.com | 610-375-8458 | www.realestateinberks.com/5K

The Reading-Berks Association of REALTORS® (R-BAR) is proud to present the **7th Annual 5K Run for Shelter**, taking place Saturday, October 3rd, 2026, at Gring's Mill Recreation Area! This energizing community event raises vital funds for two outstanding local organizations — Habitat for Humanity of Berks County (Habitat) and Neighborhood Housing Services of Greater Berks (NHS), Inc. — both committed to strengthening neighborhoods, expanding access to housing, and building brighter futures for families across our region.

Every dollar counts — here's how your support helps:

- Donations benefiting NHS go directly toward closing cost assistance grants for low-income homebuyers, helping remove one of the biggest barriers to homeownership.
- Donations benefiting Habitat fund the creation of affordable homeownership opportunities for moderate-income families right here in Berks County.

When you become a sponsor, you're not just backing a race — you're helping to open doors and change lives. Your investment in this event helps transform our community, one family at a time.

We warmly invite you to be part of a day that celebrates local progress, active living, and the power of neighbors helping neighbors. Please take a moment to review the enclosed sponsorship tiers and the meaningful recognition opportunities each level offers.

Let's cross this finish line together — and make a real difference in Berks County! For questions or to confirm your sponsorship, please contact 5K Run for Shelter Sponsorship Coordinator Courtney Dombrowski at Courtney@RealEstateInBerks.com, or Event Coordinator Laura Culp at Laura@RealEstateInBerks.com, or by phone at 610-375-8458.

We are grateful for your generosity and partnership!

Darren Kostival

Chair

5K Run for Shelter Taskforce
Reading-Berks
Association of REALTORS®

Melissa Fox

2026 President

Reading-Berks
Association of REALTORS®

Timothy J. Daley

Executive Director
Habitat For Humanity
Of Berks County

Stephen Gieringer

CEO
Neighborhood Housing Services
of Greater Berks, Inc.





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Gold Hotel Sponsor--\$1,000

- Secondary logo placement on race t-shirts
- Recognized as sponsor in individual Facebook & Instagram post
- Your logo featured on a dedicated sign along the course route
- Logo and link included on 5K website
- Ability to table at event
- 4 participant entries



Silver House Sponsor---\$500

- Third-tier placement of logo on race t-shirts
- Recognized as sponsor in individual Facebook & Instagram post
- Your logo featured on a dedicated sign along the course route
- Logo included on 5K website
- Ability to table at event
- 3 participant entries



Bronze Townhome Sponsor--\$250

- Recognized as a sponsor in group Facebook & Instagram post
- Your logo will be displayed alongside other sponsors on a sign along the course route
- Name listed as sponsor on 5K website
- Ability to table at event
- 2 participant entries

Brass Apartment Sponsor -- \$100

- Recognized as a sponsor in group Facebook & Instagram post
- Your logo will be displayed alongside other sponsors on a sign along the course route
- Name listed as sponsor on 5K website
- 1 participant entry



