



BENEFITS OF AFFILIATE MEMBERSHIP



Affiliate Membership in Reading-Berks Association of REALTORS® provides a direct link between real estate industry specialists and the 900+ local REALTOR® members of R-BAR. Take a look at the many benefits you'll receive from becoming a part of our Association. As an R-BAR Affiliate Member your benefit package includes:

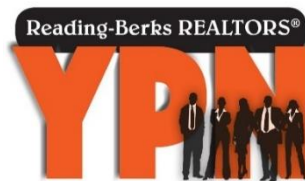
EXCLUSIVE NETWORKING EXPOSURE

Reduced rates for events throughout the year which can include but not limited to:

- Annual Membership Picnic
- Annual Golf Outing
- R-BAR Networking Mixers
- Annual Membership Breakfast
- Holiday Luncheon
- Board of Directors Installation Event

ADMISSION TO EXCLUSIVE REALTOR® GROUPS & EVENTS

- Reduced Membership Fees to Reading-Berks Commercial & Industrial Council (CIC)
- Opportunity to attend Monthly R-BAR Young Professional's Network (YPN) Events
- REALTOR'S® Political Action Committee (RPAC) Events & Fundraisers



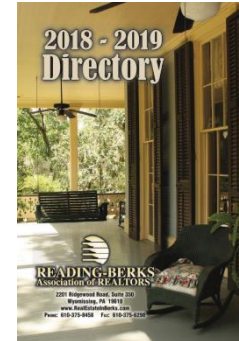
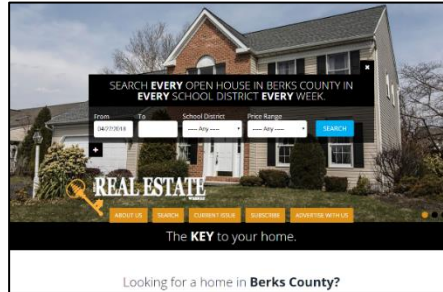
ACCESS TO MEMBER ONLY EDUCATIONAL OPPORTUNITIES

- Attend free Lunch & Learn Educational Classes
- Attend free "Things You Should Know" Educational Classes
- Opportunity to participate in R-BAR Candidate Academy offering candidate training to run for public office



PREFERRED ADVERTISING

- Discounted advertising in Property Lines Newsletter which gets mailed quarterly to all our REALTOR® and Affiliate Members (approximately 1,000 copies)
- Discounted Advertising in Berks Real Estate Weekly (5,000 copies distributed throughout Berks County each and every week!)
- 50% off on-line advertising on www.OpenHousesInBerks.com



NEWSLETTER PROEPRTY LINES FULL COLOR, 4 ISSUES	LUNCH & LEARN – 10 in 2018	ON-LINE DIRECTORY FULL COLOR
<ul style="list-style-type: none"> ➤ Back Cover \$315 ➤ Full Page \$210 ➤ Inside Front Cover \$138 ➤ Half Page \$108 ➤ Quarter Page \$60 ➤ Eighth Page \$30 	<ul style="list-style-type: none"> ➤ Lunch Sponsor Varies GOLF OUTING – September 2018 <ul style="list-style-type: none"> ➤ Hole Sponsor \$100 ➤ Door Prize Sponsor \$50/\$100 HOLIDAY MEMBERSHIP MEETING December 2018 <ul style="list-style-type: none"> ➤ Door Prize Sponsor \$50 	<ul style="list-style-type: none"> ➤ Inside Front Cover \$280 ➤ Inside Back Cover \$280 ➤ Inside First Page Front \$250 ➤ Inside Last Page Back \$250 ➤ Full Page \$195 ➤ Half Page \$95 ➤ Quarter Page \$55

ADDITIONAL AFFILIATE MEMBER BENEFITS

- Bi-Weekly Updates with Association news and upcoming events
- Quarterly Members Only Property Lines Newsletter mailed directly to each member
- Have access to local advocacy efforts at the municipal, county, state, and federal levels
- Access to our Member Directory (updated throughout the year)
- Unlimited access to Municipal Ordinances & regulations on the Association website
- Receive discounts & special rates with local vendors (Member Benefits)

MEMBERSHIP DUES SCHEDULE

The membership year is defined as January 1 through December 31. When applying after January 31, please submit prorated dues for the remainder of the year. Dues shall be due and payable within 30 days of initial application fee. The annual dues breakdown is as follows:

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
APPLICATION FEE	150.00	150.00	150.00	150.00	150.00	150.00	150.00	150.00	150.00	150.00	150.00	150.00
PRORATED DUES 2018	225.00	206.25	187.50	168.75	150.00	131.25	112.50	93.75	75.00	56.25	37.50	18.75
TOTAL DUE	375.00	356.25	337.50	318.75	300.00	281.25	262.50	243.75	225.00	206.25	187.50	168.75

Please mail completed application and fees to the Reading-Berks Association of Realtors®, 2201 Ridgewood Rd, Suite 350, Wyomissing, PA 19610 or email to MayleeneD@RealEstateInBerks.com and call 610-375-8458 with credit card information.



APPLICATION FOR AFFILIATE MEMBERSHIP

2201 RIDGEWOOD RD, SUITE 350, WYOMISSING PA 19610 | 610-375-8458 | www.RealEstateInBerks.com

COMPANY NAME: _____
ADDRESS: _____
OFFICE PHONE: _____ **OFFICE FAX:** _____
WEB ADDRESS: _____ **YEAR COMPANY CREATED:** _____

PRIMARY CONTACT: _____
TITLE: _____ **EMAIL:** _____
HOME ADDRESS: _____
OFFICE PHONE: _____ **CELL PHONE:** _____

Please list additional office members to be included in member correspondence:

NAME: _____ **EMAIL:** _____
NAME: _____ **EMAIL:** _____
NAME: _____ **EMAIL:** _____
NAME: _____ **EMAIL:** _____
NAME: _____ **EMAIL:** _____
NAME: _____ **EMAIL:** _____

I do hereby affirm that the above information is true and correct and, if elected, I agree to abide by the By-Laws, Rules, and Regulations and Standards of Practice of the Association. Please mail completed application and fees to the Reading-Berks Association of Realtors®, 2201 Ridgewood Rd, Suite 350, Wyomissing, PA 19610 or email to MayleeneD@RealEstateInBerks.com and call 610-375-8458 with credit card information. [Refer to schedule for applicable dues.](#)

SIGNATURE OF PRIMARY CONTACT **DATE**

FOR ASSOCIATION USE ONLY

_____ Application and Fees Received	_____ Add to Rapattoni	NRDS# _____
_____ Welcome Email w/Receipt	_____ Add to BOD & VR	ID# _____