



READING-BERKS
ASSOCIATION OF REALTORS® INC.

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PRESS RELEASE

For Immediate Release – November 02, 2016

For additional information, please contact Reading-Berks Association of REALTORS®, Inc. at (610) 375-8458.

Reading-Berks Association of REALTORS® Awarded National Grant for Expanding Housing Opportunities in Berks County

WYOMISSING, PA – The Reading-Berks Association of REALTORS® was awarded a \$5,000 grant from the National Association of Realtors®' Housing Opportunity Program to support activities that create and expand affordable housing opportunities in Berks County. The grant will be used to host a Homeownership Fair in April, 2017.

“Realtors® build communities and work hard to make housing affordable to all who are willing and able to become homeowners,” said Eva Eisenbrown, 2016 R-BAR President. “This grant will provide first-time home buyers with the resources they need to begin the process of purchasing a home and provide resources for current owners who may be thinking about selling their property—but are not sure where to start. Through the Housing Opportunity Grants from our national association, homeownership can become an attainable dream for many hard-working families across our county and Realtors® are more than happy to make that dream a reality.”

In partnership with the Home Builders Association of Berks County, the 2017 Homeownership Fair will feature an expo, educational seminars, and a credit check station. Seminars will provide attendees with information on financing a home purchase, how a Realtor® can assist with the purchasing process, the options for building a home, and how to renovate a home for sale.

NAR's Housing Opportunity Grants were established in 2006. Individual grants are awarded ten times per year. Since the program's inception, over 400 grants totaling more than \$1.5 million have been awarded.

The grants support a wide range of housing opportunity activities, including housing symposia; home buyer education or housing fairs; counseling and financial literacy efforts; down payment or closing cost financial assistance programs; housing needs studies; and Realtor® affordable housing education.

The Reading-Berks Association of Realtors® is a professional trade association for licensed real estate practitioners. Membership in the organization is voluntary and consists of both residential and commercial agents and brokers as well as industry affiliates. R-BAR's membership currently consists of approximately 800+ real estate licensees, and only Realtor® members are authorized to use the trademark term, REALTOR®. The Reading-Berks Association of REALTORS® exists to serve its members. We uphold the high standards of the REALTOR® Code of Ethics. We advocate for private property rights and homeownership and strive to improve the quality of life in our communities.

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